



STRATEGIC PRIORITIES

- Foster a research culture and environment that advance theory and method development in sport management
- Ensure the highest quality standards of research and practice and promote exchange of ideas at EASM Conference, EASM Student Seminar, EASM PhD Student Seminar and EASM Summer School
- Sustain and further develop ESMQ's high research profile
- Develop and promote EASM's Sport Management Book Series

- Develop and implement a comprehensive sustainability strategy encompassing environmental, social, and economic dimensions
- Establish consistent sustainability KPIs across years and conferences, with transparent reporting through an interactive dashboard on the EASM website
- Develop and operationalise a safeguarding policy, including clear procedures, responsibilities, and reporting mechanisms

RESEARCH & KNOWLEDGE DISSEMINATION

SAFEGUARDING & SUSTAINABILITY

PARTNERSHIPS & ADVOCACY

EDUCATION & CAREER DEVELOPMENT

- Forge meaningful partnerships with European organisations and international sport management associations (e.g. NASSM, SMAANZ and WASM)
- Harness partnerships and cooperation to enhance the impact of EASM's activities
- Serve as a conduit and build bridges between academic and practice

- Support student professional growth through hands-on programmes that connect theory with real-world practice.
- Facilitate newcomer engagement within the community at the annual EASM Conference. Provide platforms for emerging scholars to present, network, and develop professionally through the EASM Student Seminar and EASM PhD Seminar.
- Pair students with experienced mentors who provide guidance and career support in our EASMENTORSHIP Programme.
- Offer practical learning through real-world sports management case studies in EASM Summer School.