

Final Report on 2022 EASM Conference and 2022 EASM Student Seminar

Piotr Pietras

When I applied for the 2022 Alberto Madella Scholarship, I considered it a very good opportunity for me, however I was not sure about the final outcome of the selection process – I was aware about lots of talented people in the field of sport management so I tried to be realistic about it. Luckily I received an e-mail with the confirmation of being awarded! It had felt really great already and I was looking forward to the upcoming trip to Innsbruck.

I really have to highlight the brilliant management and entire communication from the organising team – it has started few months before the arrival and it was very transparent and clear for me, so I really felt that everything would be fully prepared for us. Moreover, once there were any questions from my side, I was able to receive an answer very quickly.

Speaking about Student Seminar first, it was a great experience and interesting insight on the Innsbruck's approach to the sport events strategy and venue management especially that I will remember and will hopefully use in my future as a sport management professional. Seeing a model that was applied in the two-time Winter Olympics host and UEFA EURO co-host was very valuable and could be considered a benchmark for the other cities and regions involved in sport.

I have to say few words about the group project that was another part of the Seminar. Working on the project was demanding, considering the context of it and time constraints we had, but on the other hand it was a great challenge to tackle. My team could still develop some creative and ready-to-implement ideas, because we believed that ultimately we were doing this not only for the Seminar itself but also for the city and region to launch. Being given an opportunity to present our project at the conference was a great honour and was definitely really rewarding at the same time. I have to admit that it was a bit stressful, therefore right now I can imagine what all of the researchers felt while delivering their speeches, but I am happy that I could do it for

the first time! Being declared a winner of the 2022 EASM Student Seminar was just a perfect ending of this journey.

To conclude, I am beyond happy and grateful for receiving 2022 Alberto Madella Scholarship that allowed me to be part of 2022 EASM Conference. This experience has shaped me in a positive way and has made me learn a lot, that will definitely help me in the future!