

10<sup>th</sup> - 14<sup>th</sup> MAY 2023, MADRID

Increase your networking



# 14<sup>th</sup> EASM Summer School

## People, Passion & Performance in International Sport Marketing



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# 14<sup>th</sup> EASM Summer School

**This Study Programme includes the following activities and services:**

- ✓ 5 nights' accommodation in double room and breakfast in 3\* Hotel.
- ✓ Academic and professional lectures.
- ✓ Case studies in groups.
- ✓ 6 ECTS Attendance Certificate recognized by the University of Bayreuth.
- ✓ Visit to Microsoft Global Sports Innovation Center.
- ✓ Visit to Territorio Atleti - Wanda Metropolitano Stadium.
- ✓ Tour Bernabéu - Real Madrid Stadium.
- ✓ Tickets for La Liga football match: Real Madrid vs. Getafe.
- ✓ Madrid de los Austrias Guided Tour.
- ✓ 3 Lunches.
- ✓ Typical Spanish Meal – Tapas.
- ✓ Closing Dinner.

**Total Fee: 815€**

(travel costs have to be covered by the students)

**Registration:** <https://eventsgb.com/14easm-summer-school/>

Feel free to contact us: [easmsummerschool@eventsgb.com](mailto:easmsummerschool@eventsgb.com)

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