

Template for applicants for EASM Board elections 2022

Candidate details	
Last name:	Wikenstaal
First name:	Jakob
Gender:	Male
Nationality:	Swedish
Affiliation	
Name of the organisation:	EASM
Position held:	Former Student Rep. Current board member
Brief description of duties:	<p>Working with student matters in order to develop strategies of how we get new members and what the next generation are looking for.</p> <p>I also manage one EU project, as well as leading the Alberto Madella Scholarship award. Furthermore, I do some work with our website.</p> <p>Built up the new mentor programme.</p>
EASM Board	
Please, briefly describe your experience, skills and competences (if any) in the following areas that you consider useful for a position in the EASM Board.	
Current & previous EASM involvement:	<p>I have been the contact person with all recent sport management students. I have taken part at our Student Seminars and Summer School meeting and greeting and introducing EASM to potential members.</p> <p>I have managed the Alberto Madella Scholarship and together with a jury enabled several great people to take part in EASM events.</p> <p>I am helping out with some work with the EASM website.</p>
Strategic management & leadership:	I am actively taking part in the discussions at the board meetings.

Learning & teaching:	I have been moderating panel sessions as well as I have been taken part as a student in order to better understand the member journey at EASM.
Research & scholarly activity:	I got a Master's degree and have studied in USA, Sweden and Australia.
Practitioner & sport industry experience:	I have several years of working experience from the sport industry. Today I got my own business where I built Sweden's only job board in the sport industry and I help modernize sports clubs.
Internationalisation:	I lived abroad in the US and Australia 1,5 years and I have been part of the EASM board since 2017, where I for example met over 250 sport management students in, with the hopes of getting new members.
Marketing:	I do a lot of marketing activities through social media at my different jobs.
Project management:	Most of my jobs today are project shaped.
Finance & accounting:	
Legal:	
Additional personal statement:	With my past experience with EASM and my focus on students and getting new members I see my position at the board important in order to continue our journey according to our strategic priorities.
Nominators	
Nominator 1	Gerardo Bielons
Nominator 2	Steven Osborne