

Template for applicants for EASM Board elections 2022

| Candidate details | |
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| Last name: | Alexandris |
| First name: | Kostas |
| Gender: | Male |
| Nationality: | Greek |
| Affiliation | |
| Name of the organisation: | Aristotle University of Thessaloniki |
| Position held: | Professor – Head of Department, Physical Education and Sport Science |
| Brief description of duties: | In my role of Head of Department, I lead a team of more than 100 faculty members and oversee all the operations in the department, which has more than 500 undergraduate and 300 postgraduate / PhD students. I lead the sport / leisure management track in the undergraduate curriculum. I am the Director of Master in Sport, Recreation and Sport Tourism Management and Director of the 'Sport, Tourism and Recreation' Lab. |
| EASM Board | |
| Please, briefly describe your experience, skills and competences (if any) in the following areas that you consider useful for a position in the EASM Board. | |
| Current & previous EASM involvement: | <ul style="list-style-type: none"> • I was partnered with EASM in a recent Erasmus+ sport program (Run for Health), in which I had a role of the scientific coordinator. • I am a frequent reviewer for ESMQ journal and EASM conference • I have been invited to be an EASM Mentor and accepted the invitation • I cooperate in research and publish with several of the EASM board members |
| Strategic management & leadership: | As noted, I hold two senior leadership positions, i.e. Head of Department, and Director of the Lab. I am also the President of the Hellenic Scientific Association of Sport and Recreation Management. I have extensive experience in leading funded consultancy/research projects nationally and internationally. |

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| | <p>Based on research publications, The Sport Management Research Group that I am leading was ranked 36th in the World and 5th in Europe, according to the Sports Innovation Project (NASSM).</p> |
| <p>Learning & teaching:</p> | <p>Over the years, I have taught modules in the areas of Sport Management, Marketing, Tourism, Events and Research Methods at Aristotle University of Thessaloniki and Open University.</p> <p>I also teach at several institutions internationally, with some examples of invited lecturing positions including: Sheffield Hallam University, UK: Master LLM in International Sport Law and Practice (module: International Sports Marketing and Sponsorship)</p> <p>Russian International Olympic University, Russia: Master in Sport Administration (module: Income Generation)</p> <p>Taught in the past: University of Illinois at Urbana – Champaign, USA (modules: Sport/Recreation Marketing and Sport/Recreation Management)</p> |
| <p>Research & scholarly activity:</p> | <p>During the twenty years of my academic career, I have published 84 academic articles in leading journals in sport, tourism event and leisure management. These articles attracted 9365 citations and gave me an H Index 47 (Google Scholar, 23/6/2022).</p> <p>According to the 2021 University of Stanford's List (based on Scopus Citations) I was listed among the 2% of Researchers Globally.</p> <p>I also serve as Associate Editor of Leisure Studies (Regional), and Managing Sport and Leisure journals; and member of the editorial board of the following journals:</p> |

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| | Sport Management Review; Sport Marketing Quarterly; Journal of Convention and Event Tourism; Journal of Services Theory and Practice. |
| Practitioner & sport industry experience: | I have extensive experience in delivering professional training to industry executives globally, i.e. Greece, India, Romania, Georgia, Bulgaria, and Turkey. The areas of training include: Sponsorship, Project Management, Services Management / Marketing, Branding, Consumer Behavior. |
| Internationalisation: | I am involved in several projects in Europe, North America and Australia, having strong links with leading institutions and colleagues (i.e., University of Illinois, Temple University, Sheffield Hallam University, etc.) |
| Marketing: | Marketing is my main area of expertise. I am a co-author of book 'Sport Consumer Behaviour: Marketing Strategies' (with Funk, D. and McDonald, H, 2022) I have been teaching services marketing for over 20 years. |
| Project management: | I have led on the Erasmus+ sport programme (Run for Health) and I am currently involved in two other Erasmus programmes. I currently lead two funded national programs in Greece, which are related to technology in sports and sport tourism marketing. |
| Finance & accounting: | As part of my role in managing funded projects, I am responsible for financial management. |
| Legal: | |
| Additional personal statement: | I believe that my professional experience and international academic profile can contribute greatly towards five strategic priorities of EASM and strengthen |

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| | cooperation between members of the Board. |
| Nominators | |
| Nominator 1 | Aila Ahonen, PhD |
| Nominator 2 | Olga Polyakova, PhD |