



Job Description

College/Management Unit	College of Health and Agricultural Sciences
School/Unit	UCD School of Public Health, Physiotherapy and Sports Science
Post Title & Subject Area (if relevant)	Lecturer/Assistant Professor (Below the Bar) in Sport Management (Marketing)
Post Duration	5 years full time
Grade	Lecturer/Assistant Professor (Below the Bar)
Reports to	Head of School or nominee
HR Reference No.	013603
HR Administrator	Anupama Mukherjee

Position Summary

Applications are invited for a full-time academic post in Sport Management (Marketing) in the UCD School of Public Health, Physiotherapy and Sports Science.

University College Dublin (UCD) is a market leader for the study of sport, with sport related subjects at the University having attained a QS world (top 50) ranking in 2021 while the UCD MSc in sport management is ranked in the top 40 postgraduate programmes globally. The School of Public Health, Physiotherapy and Sports Science is a research-intensive school with diverse teaching and research interests across the fields of public health, dietetics, food safety, physiotherapy, sport science and management, and occupational safety and health. The School is committed to the highest standards in undergraduate and graduate teaching and research supervision.

The post will be for five years, and the post holder will primarily contribute to teaching and research in the subject area of Sport Management, preferably with a focus on the subdiscipline of Sports Marketing. The successful candidate will deliver teaching and conduct research supervision on both BSc Sport & Exercise Management and MSc Sport Management.

95 Lecturer/Asst Professor Below The Bar Salary Scale: €34,746 - €60,984 per annum
Appointment will be made on scale and in accordance with the Department of Finance guidelines.

Principal Duties and Responsibilities

Teaching

- Contribute strongly to teaching and learning on the BSc Sport & Exercise Management and MSc Sport Management programmes, incorporating design, preparation and delivery of lectures, tutorials and other teaching and learning methods.
- Coordinate and develop new modules/module content in the area of Sport Management and/or Sports Marketing, where required.
- Actively engage in the supervision of undergraduate and postgraduate research students.
- Support the continuing development and expansion of taught undergraduate and graduate course in the subject area of Sport Management and conduct up-to-date, research-led, teaching and learning in line with best international practice.

- Engage in the assessment and examination of students in line with current best pedagogical practices to enable learning in the subject area of Sport Management and related fields (e.g., Sports Marketing).
- Provide students with timely feedback in relation to assessment performance, and evaluate student performance in relation to the professional and practical elements of undergraduate and postgraduate courses.
- Ensure that programmes delivered by the School are of the highest internationally recognised academic standard and are delivered efficiently.
- Participate in, and contribute to, appropriate School level academic committees and processes.
- Participate in marketing student recruitment and internationalisation activities, supporting the development of UCD's programmes of research and education overseas.
- Build upon existing programmes and policies and develop policy to support the strategic goals of UCD and of the School.

Research

- Engage actively in research and scholarly activity appropriate to the School.
- Establish and engage in collaborative research networks, promoting interdisciplinary, inter-institutional and international research partnerships.
- Enhance the School's research profile through the publication of research in high-impact academic journals.
- Disseminate research findings through diverse pathways that enhance the reach and significance of research impact.
- Supervise and manage research projects as appropriate.
- Engage actively and lead initiatives to seek research funding.
- Participate in research supervisory committees, postgraduate assessment panels and other support activities, as required, to contribute to the education and career development of graduate research students and postdoctoral researchers within the School.

General

- Participate in, and contribute to, the academic administration of appropriate School-level academic committees and processes and appropriate University bodies.
- Carry out specific roles and functions in the School and other university bodies that may be reasonably requested.
- Participate in Quality Assurance initiatives, regulatory approval and accreditation processes.
- Engage in appropriate training programmes in the University.
- Promote the development of the School, College and the University.
- Maintain the highest professional standards to enhance School and University performance and reputation.
- Undertake such other duties as may be reasonably requested, commensurate with the nature and grade of the post.

Selection Criteria

Selection criteria outline the qualifications, skills, knowledge and/or experience that the successful candidate would need to demonstrate for successful discharge of the responsibilities of the post. Applications will be assessed on the basis of how well candidates satisfy these criteria.

Mandatory

- PhD or equivalent qualification in the field of Sport Management and/or Sports Marketing. This may also be demonstrated through robust evidence of appropriate research, innovation, or creative activity appropriate for the discipline. Evidence of professional practice or of specialist qualifications associated with the profession would not meet this equivalence requirement.
- A commitment to high quality research led teaching, and demonstrated module coordination and teaching competency in the subject area of Sport Management at University level.
- Proven ability to work independently and effectively within a team setting to achieve the overall aims of the subject area and the School.
- Proven ability to work collaboratively and productively with staff, students, and external stakeholders from multi-disciplinary domains.
- Competence in IT and handling confidential information.
- Possess communication and interpersonal skills commensurate with the need to interact with students and colleagues over a wide range of disciplines and interests.
- Proficiency in the English language.
- Experience of general and academic administration.
- Candidates must demonstrate how they can positively contribute to fostering an inclusive environment and a level of awareness of equality, diversity and inclusion.

Desirable

- Demonstrated module coordination and teaching excellence in the subject area of Sports Marketing, including sports marketing fundamentals, digital sports marketing, sports sponsorship and promotion, and communications and media studies.
- Third-level qualification in university teaching & learning.
- A track record of research and publication in Sport Management and/or Sports Marketing.
- A track record of applying for research grant funding.
- International Sport Management and/or Marketing teaching and research network and academic experience commensurate with level of experience.
- Evidence of engagement and/or collaboration with sports industry partners and stakeholders.

Further Information for Candidates:

Equality, Diversity, and Inclusion (EDI) at UCD

UCD is committed to creating an inclusive environment where diversity is celebrated, and everyone is afforded equality of opportunity. Diversity is highlighted in the university's strategic plan as one of the core values of UCD, and its EDI commitment is further demonstrated through the strategic objective relating to the attraction, retention, and development of an excellent and diverse cohort of students, faculty and staff. We welcome applications from everyone, including those who identify with any of the protected characteristics that are set out in our Equality, Diversity and Inclusion policy. The university adheres to a range of equality, diversity and inclusion policies. We encourage applicants to consult UCD's equality, diversity and inclusion policies here <https://www.ucd.ie/equality/>.

UCD's Equality, Diversity and Inclusion Strategy 2018-2020-2025 sets out the University's objectives aligned to UCD's ten equality grounds. [Link](#)

UCD's Vice President for Equality, Diversity and Inclusion chairs the University EDI Group which works across UCD's ten equality grounds in collaboration with College Vice Principals for EDI and EDI School Representatives. UCD's Equality, Diversity and Inclusion Unit supports the mainstreaming of EDI through the EDI Group and these roles and leads on the delivery of the EDI Strategy through a range of initiatives including policy development, awareness raising and training, internal and external relationship building, collation and analysing of data, establishing peer support groups and networks, attainment of accreditations such as Athena SWAN and supporting and promoting an environment of mental health and wellbeing and dignity and respect.



UCD has EDI staff networks which are a great opportunity to meet colleagues, network and engage with equality, diversity, and inclusion initiatives in UCD.

UCD's EDI Staff Networks include:

- UCD staff disability network
- UCD LGBTI staff network
- UCD Women@STEM
- Multicultural Employee Network UCD (MENU)

You can join UCD's EDI Staff Networks here: <https://www.ucd.ie/equality/groups/edinetworks/>

UCD is also engaged with the following initiatives:





Athena SWAN at UCD

University College Dublin has received its second Athena SWAN Bronze institutional award in recognition of the university's work towards gender equality. To achieve this accreditation, an institution must demonstrate that it has undertaken a thorough self-assessment of gender equality challenges and has developed a detailed action plan to tackle them. The [UCD Gender Equality Action Plan 2020-2024](#) was prepared by the [Gender Equality Action Group](#) and its Working Groups, in a process that involved external benchmarking, an EDI employee survey, focus groups and consultation across the university. It includes actions relating to recruitment, promotions, leadership, work practices, organisation and culture. The implementation of the Plan is already underway and includes mechanisms to track progress on each of the actions. This action plan includes the actions that arose from the review of the university's policy and procedures on Dignity and Respect.

Age-Friendly University

University College Dublin is proud of its designation as an **Age-Friendly University** as part of the AFU Global Network. The principles of an Age-Friendly University are: To encourage the participation of older adults in all the core activities of the university, including educational and research programmes.

University of Sanctuary

UCD was awarded **University of Sanctuary** status in 2018, (UoSI) is an Irish initiative to encourage and celebrate the good practice of universities, colleges and other education institutes welcoming refugees, asylum seekers and other migrants into their university communities and fostering a culture of welcome and inclusion for all those seeking sanctuary.

Open Doors Initiative

UCD has joined a group of over 95 companies and NGOs, who work with government to create pathways to employment for marginalised people. These can be internships, scholarships, training courses, aiding entrepreneurs or full/part time employment, from a range of backgrounds and abilities.

These can be developed out on a bespoke basis with organisations to include specific projects. This group work with refugees, asylum seekers and migrants, people with disabilities and disadvantaged youth (including those from a traveller background, LGBTQI+ etc).

They offer online training, mentorships, assisted learning, seminars, inhouse training for existing employees on a range of subjects and can assist with funding for training courses you run. They have ongoing meet ups with other companies and supporting partners who are working to create diversity and inclusion within their organisations.

More details are available on our website here: www.opendoorsinitiative.ie

Supplementary information:

The University:	https://www.ucd.ie/
UCD Strategy 2020-2024: Rising to the Future	https://strategy.ucd.ie/
The College/Management Unit:	http://www.ucd.ie/chas/
The School/Programme Office/Unit:	http://www.ucd.ie/phpss/

Relocation Expenses:

Will not apply

Will be applied in accordance with the [UCD Relocation Policy](#)

Garda Vetting required:

NO

YES – Garda Vetting will be conducted for the recommended candidate(s) as part of the selection process for the post in accordance with the [UCD Garda Vetting Policy](#)

<i>Eligibility to compete and certain restrictions on eligibility</i>	
Incentivised Scheme for Early Retirement (ISER):	It is a condition of the Incentivised Scheme for Early Retirement (ISER) as set out in Department of Finance Circular 12/09 that retirees, under that Scheme, are debarred from applying for another position in the same employment or the same sector. Therefore, such retirees may not apply for this position
Department of Health and Children Circular (7/2010):	The Department of Health Circular 7/2010 dated 1 November 2010 introduced a Targeted Voluntary Early Retirement (VER) Scheme and Voluntary Redundancy Schemes (VRS). It is a condition of the VER scheme that persons availing of the scheme will not be eligible for re-employment in the public health sector or in the wider public service or in a body wholly or mainly funded from public moneys. The same prohibition on re-employment applies under the VRS, except that the prohibition is for a period of 7 years, after which time any re-employment will require the approval of the Minister for Public Expenditure and Reform. People who availed of either of these schemes are not eligible to complete in this competition.
Collective Agreement - Redundancy Payments to Public Servants:	The Department of Public Expenditure and Reform letter dated 28th June 2012 to Personnel Officers introduced, with effect from 1st June 2012, a Collective Agreement which had been reached between the Department of Public Expenditure and Reform and the Public Services Committee of the ICTU in relation to ex-gratia Redundancy Payments to Public Servants. It is a condition of the Collective Agreement that persons availing of the agreement will not be eligible for re-employment in the public service by any public service body (as defined by the Financial Emergency Measures in the Public Interest Acts 2009 – 2011) for a period of 2 years from termination of the employment. Thereafter the

	<p>consent of the Minister for Public Expenditure and Reform will be required prior to re-employment. People who availed of this scheme and who may be successful in this competition will have to prove their eligibility (expiry of period of non-eligibility) and the Minister's consent will have to be secured prior to employment by any public service body.</p>
<p>Declaration:</p>	<p>Applicants will be required to sign a Pre-Employment Declaration to confirm whether they have previously availed of a public service scheme of incentivised early retirement and/or the collective agreement outlined above. The above represents the main schemes and agreements restricting a candidate's right to be re-employed in the public service. However it is not intended to be an exhaustive list and candidates should declare details of any other exit mechanism they have availed of which restricts their right to be re-employed in the public service. Applicants will also be required to declare any entitlements to a Public Service pension benefit (in payment or preserved) from any other Public Service employment and/or where they have received a payment-in-lieu in respect of service in any Public Service employment.</p>
<p>Superannuation and Retirement:</p>	<p>The successful candidate will be offered the appropriate superannuation terms and conditions as prevailing in the University, at the time of being offered an appointment. In general, and except for candidates who have worked in a pensionable (non-single scheme terms) public service job in the 26 weeks prior to appointment (see paragraph d below), this means being offered an appointment based on membership of the Single Public Service Pension Scheme ("Single Scheme").</p> <p>Key provisions attaching to membership of the Single Scheme are as follows:</p>
<p>a. Pensionable Age - The minimum age at which pension is payable is 66 in line with State Pension age changes.</p> <p>b. Retirement Age - Scheme members must retire at the age of 70.</p> <p>c. Pension Abatement:</p> <ul style="list-style-type: none"> • If the appointee was previously employed in the Civil Service or in the Public Service please note that the Public Service Pensions (Single Scheme and Other Provisions) Act 2012 includes a provision which extends abatement of pension for all Civil and Public Servants who are re-employed where a Public Service pension is in payment. This provision to apply abatement across the wider public service came into effect on 1 November 2012. This may have pension implications for any person appointed to this position who is currently in receipt of a Civil or Public Service pension or has a preserved Civil or Public Service pension which will come into payment during his/her employment in this position. • Department of Education and Skills Early Retirement Scheme for Teachers Circular 102/2007 The Department of Education and Skills introduced an Early Retirement Scheme for Teachers. It is a condition of the Early Retirement Scheme that with the exception of the situations set out in paragraphs 10.2 and 10.3 of the relevant circular documentation, and with those exceptions only, if a teacher accepts early retirement under Strands 1, 2 or 3 of this scheme and is 	

subsequently employed in any capacity in any area of the public sector, payment of pension to that person under the scheme will immediately cease. Pension payments will, however, be resumed on the ceasing of such employment or on the person's 60th birthday, whichever is the later, but on resumption, the pension will be based on the person's actual reckonable service as a teacher (i.e. the added years previously granted will not be taken into account in the calculation of the pension payment).

- **Ill-Health-Retirement**

Please note that where an individual has retired from a Civil/Public Service body on the grounds of ill-health his/her pension from that employment may be subject to review in accordance with the rules of ill-health retirement within the pension scheme of that employment.

d. Prior Public Servant - While the default pension terms, as set out in the preceding paragraphs, consist of Single Scheme membership, this may not apply to certain appointees. Full details of the conditions governing whether or not a public servant is a Single Scheme member are given in the Public Service Pensions (Single Scheme and other Provisions) Act 2012. However the key exception case (in the context of this competition and generally) is that a successful candidate who has worked in a pensionable (non-single scheme terms) capacity in the public service within 26 weeks of taking up appointment, would in general not become a member of the Single Scheme. In this case such a candidate would instead be offered membership of the UCD Pension Scheme. This would mean that the abatement provisions at (c) above would apply, and in addition there are implications in respect of pension accrual as outlined below:

e. Pension Accrual - A 40-year limit on total service that can be counted towards pension where a person has been a member of more than one existing public service pension scheme would apply. This 40-year limit, which is provided for in the Public Service Pensions (Single Scheme and other Provisions) Act 2012 came into effect on 28 July 2012. This may have implications for any appointee who has acquired pension rights in a previous public service employment.

f. Pension-Related Deduction - This appointment is subject to the pension-related deduction in accordance with the Financial Emergency Measure in the Public Interest Act 2009.

For further information in relation to the Single Public Service Pension Scheme for Public Servants please see the following website: <http://www.per.gov.ie/pensions>.