

Template for applicants for EASM Board elections 2019

Candidate Details	
Last Name:	Willem
First Name:	Annick
Gender:	female
Nationality:	Belgian
Correspondence Address: * ¹	Watersportlaan 2 9000 Ghent Belgium
Contact Telephone Number: *	+32 9 264 63 33
Email Address: *	annick.willem@ugent.be
Skype Address: *	annick.willem1
Current Employment	
Current Employer:	Ghent University
Position Held:	Associate Professor
Brief description of duties: (max. 100 words)	Research (own research, research projects, guidance of PhDs, head of the research group Sport Management at Ghent university); teaching (bachelor, master level); services (member of internal and external commissions)
EASM Board Criteria	
Please demonstrate your experience, skills and competences with regards to the following criteria: (max. 100 words per section)	
Current & previous EASM Involvement:	Elected member of the EASM board since September 2018, responsible for 'projects' and 'awards'. Before: member of EASM; participated in seven EASM conference in the last eight years; several junior researchers of my team were present each year since the Ghent edition in 2004, as well as some of my teaching assistants; co-editor of a special issue of ESMQ; ad hoc reviewer for ESMQ.

¹ All details marked with * will not be made publicly available. These data are required for the case of questions and internal communication.

Strategic Management & Leadership:	I teach a strategic management course to my students. Head of the research team Sport Management at Ghent University. Vice-chair of the Centre for Ethics in Flanders. Chair of the ethics commission of the Royal Belgian Football Association.
Learning & Teaching:	Teaching several courses (Event management, Strategic sport management and sport policy; Business game; Governance of sport infrastructure; Legal aspects of sport management; guidance of internships and master theses in sport management). Co-ordinator of the Belgian Olympic Academy for the Flemish part.
Research & Scholarly Activity:	Research in sport management and sport policy with a focus on 1) sport ethics and 2) IOR in sport for Sport-for-all. Supervisor of 5 finished phd's and of 4 ongoing phd's. Co-supervisor of 2 phd's. Promotor of several research projects, mainly sport policy oriented. Head of the Olympic Chair Henri de Baillet Latour-Jacques Rogge.
Practitioner & Sport Industry Experience:	Vice-chair of the Centre for Ethics in Flanders. Chair of the ethics commission of the Royal Belgian Football Association. Providing policy advice as part of sport policy research projects; and in commissions (e.g. on innovation in sport).
Internationalisation:	Attending conferences; collaborating in research with scholars from different continents (Canada, US, Australia and several European countries); as a PhD, I was a visiting scholar at Leicester University and Warwick Business School
Marketing:	Mainly theoretical knowledge from my education as master in Applied Economic Sciences
Project Management:	Promotor of several research projects

Finance & Budgeting:	Theoretical knowledge from my education as master in Applied Economic Sciences Follow-up of own project budgets Teaching basic finance principles in my courses for undergraduates
Legal:	Theoretical knowledge from the legal courses during my education as master in Applied Economic Sciences Teaching basic legal aspects of sport management Knowledge is limited to Belgian law
Additional personal statement: (max. 100 words)	I really enjoyed being part of a strong and ambitious team and I am eager to work further with the EASM team to help executing the ambitious plans of the board to make EASM a strong and valuable community that can offer many services to its members. EASM can develop further as a strong network allowing continuous knowledge sharing supporting students, academics, practitioners, and policy makers in numerous ways. I would like to further contribute, collaborate, share knowledge, and help the Sport Management community as an elected member of the EASM board.
Nominees & Declaration	
Nominee 1 – Full Name, Email & Phone number	Professor Tracy Taylor, UTS, Sydney, Australia Tracy.Taylor@uts.edu.au +61 2 95143664
Nominee 2 – Full Name, Email & Phone number	Professor Veerle De Bosscher, VUB, Brussels, Belgium +32 486 52 60 60, Veerle.De.Bosscher@vub.be

Statement to be Signed by the Applicant

Please complete the following declaration and sign it in the appropriate place below. If this declaration is not completed and signed, your application will not be considered:

I agree that EASM can create and maintain computer and paper records of my personal data (excluding correspondence address, contact telephone number, email address, and skype address) and a profile of my candidacy will be posted on the EASM website and if necessary presented during the Annual General Meeting.

I confirm that all the information given by me on this form is correct and accurate and I understand that if any of the information I have provided is later found to be false or misleading, any offer of representing EASM as a Board member may be withdrawn or terminated.

Please enclose a portrait picture in high resolution to your application, free of rights.

Signed:



Date:

July, 1 2019