

Template for applicants for EASM Board elections 2019

Candidate Details	
Last Name:	Wikenstaal
First Name:	Jakob
Gender:	Male
Nationality:	Sweden
Correspondence Address: * ¹	Sparvagsgatan 6, 214 27 Malmo, Sweden
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Email Address: *	Jakob.wikenstal@gmail.com
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Current Employment	
Current Employer:	IFK Klagshamn
Position Held:	Club Office Manager
Brief description of duties: (max. 100 words)	In accordance to the board of IFK Klagshamn I manage the sports club's operations with various tasks such as communication with members, parents and coaches. I support and coordinate logistic tasks such as training and competition schedules, as well as administrative responsibility. I contribute, develop and process the vision and guidelines by IFK Klagshamn. I also develop the brand IFK Klagshamn together with our youth and senior teams.
EASM Board Criteria	
Please demonstrate your experience, skills and competences with regards to the following criteria: (max. 100 words per section)	
Current & previous EASM Involvement:	<ul style="list-style-type: none"> • Student representative (appointed for 2017-2019). • Task force: Teaching, learning & student matters. <p>During my involvement I have:</p> <ul style="list-style-type: none"> • attended all board meetings • taken a leading role for all student matters.

¹ All details marked with * will not be made publicly available. These data are required for the case of questions and internal communication.

	<ul style="list-style-type: none"> • developed a community for Sport Management Students, where our participated students have shared their EASM experiences. • been involved with the LOC in Malmo for the 26th conference • helped, planned and organised two Student Seminars and one Summer School. • been jury the for Alberto Madella Scholarship Fund <p>Now, I am developing a pilot project about an ambassador program, where we want EASM members to be an ambassador in their country.</p>
Strategic Management & Leadership:	<p>A previous role I had was when I were the player's representative at the board in my previous sports club.</p> <p>As of today, I am working in a strategic leadership role and managing a sports club with more than 650 members. I have continuous communications with the municipality, volunteers, players and sport clubs. I am also scheduling the different team's training and matches. Furthermore, I have within one year digitalized the office, planned and ran a football tournament (about 100 teams) and started up new youth groups.</p>
Learning & Teaching:	<p>I have been part of the Student Seminar's and Summer School's planning, both with regards to the content and the structure.</p> <p>I have also talked with the previous EASM participants in order to support in their continues sport management careers.</p>

	Additional experiences within this area is that I have managed and coached two groups of refugees with sports as a tool meanwhile learning Swedish.
Research & Scholarly Activity:	Except my ambassador role at the Sport Sciences programmes at Malmö University I have helped and managed the award committee for the Alberto Madella Scholarship Fund. In addition to this, I have helped developed an award for the Student Seminar 2019.
Practitioner & Sport Industry Experience:	<p>I have worked with several sporting events like, Stockholm Open (tennis), Nordea Masters (golf) and the Euros in football. I have written blog articles to people in the big sport leagues. Another experience is my work at the football start-up, Tonsser in Denmark.</p> <p>I have also planned and ran a sports tournament at the University of Tasmania. Lastly, except my current job and my involvement with the LOC in Malmö and EASM Student events, I ran a sports job blog.</p>
Internationalisation:	<p>I have studied in California, USA and in Tasmania, Australia. And since I got appointed, I have met and made new friends all over the world. I have talked and interacted with more than 180 students from bachelor students to PhD students.</p> <p>I have participated and represented EASM at different sports technology and innovation events, such as the Sports Tech Transfer and R&D Summit in Gent and the leAD Sports Accelerator in Berlin.</p>

Marketing:	<p>Except the development of the online platform for sport management students, I have created a few Facebook groups where new EASM students can network. I have continuously stayed connected and kept contact with student participants online and offline. I have also promoted EASM on social media channels every month.</p> <p>Additional to the above I have helped the EASM Summer School organising team with support of how to and where to find new EASM students.</p>
Project Management:	<p>I have been part of several projects during my two year at the board, first the Student SM Community, then the Award Committee of the Alberto Madella Scholarship Fund. Furthermore, my project management skills have been applied for the Student Seminar in Malmo and thereafter the EASM Summer School in Madrid and the Student Seminar in Seville.</p> <p>Additional to this, I have applied my project management skills within the board's deadlines and the LOC in Malmö.</p>
Finance & Budgeting:	<p>I have helped the LOC at the Malmo Conference with the finances and budget.</p> <p>At my current job I am regularly working with a budget.</p>

Legal:	I have taken part of all discussions regarding changes in the statutes and by laws at the EASM board.
Additional personal statement: (max. 100 words)	<p>I want EASM to further develop the matters of Membership and Membership engagement. This strategic priority has been key for me since day one at the board.</p> <p>Next step will be to continue developing our membership onboarding process, with emphasis on the students. This includes brand awareness and brand image of EASM. This also goes close in line with job opportunities and the Employability working group.</p> <p>I believe that I can contribute to building the EASM community, that learn, enjoy and never forget the experiences gained at EASM. Both for sport management academics and practitioners.</p>
Nominees & Declaration	
Nominee 1 – Full Name, Email & Phone number	Bob Olukoya B.olukoya@lboro.ac.uk Bobolukoya@gmail.com +447425807559
Nominee 2 – Full Name, Email & Phone number	Daryousch Argomand Daryousch.a@gmail.com 0172 1527791

Statement to be Signed by the Applicant

Please complete the following declaration and sign it in the appropriate place below. If this declaration is not completed and signed, your application will not be considered:

I agree that EASM can create and maintain computer and paper records of my personal data (excluding correspondence address, contact telephone number, email address, and skype address) and a profile of my candidacy will be posted on the EASM website and if necessary presented during the Annual General Meeting.

I confirm that all the information given by me on this form is correct and accurate and I understand that if any of the information I have provided is later found to be false or misleading, any offer of representing EASM as a Board member may be withdrawn or terminated.

Please enclose a portrait picture in high resolution to your application, free of rights.

Signed:



Date:

25/07-2019