

Template for applicants for EASM Board elections 2019

Candidate Details	
Last Name:	BODET
First Name:	GUILLAUME
Gender:	MALE
Nationality:	FRENCH
Correspondence Address: * ¹	91 Chemin de Toussieux 01600 Misérieux
Contact Telephone Number: *	07 82 98 46 88
Email Address: *	guillaume.bodet@univ-lyon1.fr
Skype Address: *	guibodet
Current Employment	
Current Employer:	Université of Lyon 1
Position Held:	Professor of Sport Management
Brief description of duties: (max. 100 words)	<ul style="list-style-type: none"> - Professor in Sport Management and Marketing within the Sport Management department, at UFR STAPS LYON 1 - Programme director of the Master's degree in Management of Sport Organisations (Lyon 1) - Chair of the Research Committee at UFR STAPS Lyon 1 - Member of the Laboratory on Vulnerabilities and Innovation in Sport (L-VIS) - Associate Editor of European Sport Management Quarterly (ESMQ), editorial board member of Sport Management Review (SMR) and Sport Marketing Quarterly (SMQ) - Board member of Villeurbanne Handball Association sport club
EASM Board Criteria	
Please demonstrate your experience, skills and competences with regards to the following criteria: (max. 100 words per section)	
Current & previous EASM Involvement:	I have been an EASM board member since 2017, and EASM member since 2007. As an EASM board member I have been mainly involved in the scientific committee.

¹ All details marked with * will not be made publicly available. These data are required for the case of questions and internal communication.

Strategic Management & Leadership:	Programme director of the Master's degree in Management of Sport Organisations (Lyon 1) Chair of the Research Committee at UFR STAPS Lyon 1
Learning & Teaching:	I have been teaching sport marketing and management for about 15 years.
Research & Scholarly Activity:	I have published about 30 scientific articles, 20 book chapters, co-authored 1 book, and co-edited 1 book in the sport management field. I am currently Associate Editor of European Sport Management Quarterly (ESMQ), editorial board member of Sport Management Review (SMR) and Sport Marketing Quarterly (SMQ)
Practitioner & Sport Industry Experience:	I have been playing, coaching and volunteering in my successive handball clubs for about 30 years. When I am not injured I still play handball at a low-regional level and currently seat on the executive board of my club, the Villeurbanne Handball Association.
Internationalisation:	After an education in France, I spent 8 years working at the University Loughborough. I have been invited to teach in several foreign countries such as Australia, Norway, Greece, and give keynotes in countries such as China, South Korea and Russia.
Marketing:	I obtained a PhD in marketing from the University of Burgundy (France) in 2005
Project Management:	I have been involved in the organisations in many conferences, workshops and local projects.

Finance & Budgeting:	I teach in the Managing Financial Risk in the Masters of Sport Management at the University of Lyon 1.
Legal:	No particular skills.
Additional personal statement: <i>(max. 100 words)</i>	Through this application I would like to pursue my involvement and contribution to the development of the European sport management community, as well as developing further links with the French sport management community.
Nominees & Declaration	
Nominee 1 – Full Name, Email & Phone number	Pr. Hallgeir Gammelsaeter, Hallgeir.Gammelsater@hiMolde.no , +4771214201
Nominee 2 – Full Name, Email & Phone number	Pr. Tracy Taylor, Tracy.Taylor@uts.edu.au , +61 2 95143664

Statement to be Signed by the Applicant

Please complete the following declaration and sign it in the appropriate place below. If this declaration is not completed and signed, your application will not be considered:


I agree that EASM can create and maintain computer and paper records of my personal data (excluding correspondence address, contact telephone number, email address, and skype address) and a profile of my candidacy will be posted on the EASM website and if

necessary presented during the Annual General Meeting.

I confirm that all the information given by me on this form is correct and accurate and I understand that if any of the information I have provided is later found to be false or misleading, any offer of representing EASM as a Board member may be withdrawn or terminated.

Please enclose a portrait picture in high resolution to your application, free of rights.

Signed:



Date: 13/07/2019