

Template for applicants for EASM Board elections 2019

Candidate Details	
Last Name:	Book
First Name:	Karin
Gender:	Female
Nationality:	Swedish
Correspondence Address: * ¹	Department of Sport Science Malmö University 205 06 Malmö Sweden
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Email Address: *	Karin.book@mau.se
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Current Employment	
Current Employer:	Department of Sport Science, Malmö University
Position Held:	<u>Position:</u> Senior Lecturer in Sport Science (since 2005) <u>Titles:</u> Associate Professor in Sport Science PhD in Human Geography
Brief description of duties: (max. 100 words)	-Research and academic writing -Teaching and supervising -Director of the Sport Management Programme -Programme development -Coordinator of cooperation between Malmö University and Malmö Sport Academy (focus: development of sport management) -Communication with sport organisations and practitioners -Columnist in Idrottens Affärer (Sport Business) -Lectures outside the university Etc.
EASM Board Criteria	
Please demonstrate your experience, skills and competences with regards to the following criteria: (max. 100 words per section)	

¹ All details marked with * will not be made publicly available. These data are required for the case of questions and internal communication.

<p>Current & previous EASM Involvement:</p>	<ul style="list-style-type: none"> • President/head of the Local Organising Committee of the 26th EASM Conference in Malmö 2018. • Member of EASM Board 2018-2019. • Track chair of Public Health and Physical Activity Management 2018-2019. • Area Editor of the area Public Health and Physical Activity Management. • EASM Liaison for Innsbruck 2020. • Regular attendance at EASM conferences since 2010.
<p>Strategic Management & Leadership:</p>	<ul style="list-style-type: none"> • Director of the Leisure Studies Programme (bachelor level), Malmö University, 2006-2012. • Director of the Master's Programme in Sport Sciences, Malmö University, 2011-2017. • Director of the Sport Management Programme (bachelor level), Malmö University, 2018- • Extensive experience of course leadership. • President of the South Swedish Geographical Society, 2016- • President/head of the Local Organising Committee of the 26th EASM Conference in Malmö 2018. • Responsible for the strategic management of the firm Plan Urban.
<p>Learning & Teaching:</p>	<p>Extensive teaching experience at different levels (vocational, bachelor, master, doctoral), including the subjects/fields of urban and economic geography, urban planning, sport studies, sport management, leisure studies, tourism and event management etc. Supervisor for PhD students in sport science.</p> <p>Examples of international teaching assignments:</p> <ul style="list-style-type: none"> • Hong Kong Institute of Education, November-December 2010 (sport science). • Indiana University of Pennsylvania, April 2013 (Health and Physical Education Department and Geography and Regional Planning Department). • University of Pristina, autumn-winter 2013 (Post-Graduate Level, Trainers Programme in Physical Education and Sport).

	<p>Frequently invited as (keynote)speaker and moderator at conferences and seminars, within the field of sport (science) and urban planning and development.</p>
<p>Research & Scholarly Activity:</p>	<p>Main research focus: planning and urban development issues in connection to sport/PA, from an everyday perspective and a marketing and tourism-oriented perspective. Examples of perspectives:</p> <ul style="list-style-type: none"> • Book, K. (2017) Physical Activity, Self-Organized Sport, and Sustainable Urban Development. <i>Routledge Handbook on Sport, Sustainability and the Environment</i>. Routledge. • Book, K. (2013) Place Marketing or Sustainable Development – or neither nor: Reflections on the Winter Olympics in Sochi 2014. <i>The Sochi Predicament: Contexts, Characteristics and Challenges of the Olympic Winter Games in 2014</i>. Cambridge Scholars Publishing. • Book, K. & Eskilsson, L. (2010) Coming Out in Copenhagen: Homo sports events in city marketing. <i>Sport in Society</i>, vol 13, no 2, mars 2010, 314-328. <p>Editor of the following sport management-related volumes:</p> <ul style="list-style-type: none"> • Bäckström, Å., Book, K., Carlsson, B & Fahlström, P-G. (eds.) (2018) <i>Sport management. Del 1. Idrottens organisationer i en svensk kontext</i>. Stockholm: SISU Idrottsböcker. (Part two will be published 2019) • Book, K. & Carlsson, B. (eds.) (2008) <i>Idrott och city marketing</i>. Förlaget Idrottsforum.org, Malmö. <p>Co-editor of <i>Scandinavian Sport Studies Forum</i> (refereed, online and open access, academic journal), since 2010.</p> <p>Current research project: <i>Equalizer – a tool for equal and inclusive activity places</i>.</p>

<p>Practitioner & Sport Industry Experience:</p>	<p>I work in close collaboration with Swedish sport federations and clubs; municipal sport, leisure and planning departments; planning consultants and architects etc. in different projects and activities. For example: 2018-2019 I've been engaged by the Swedish Ice Hockey Federation to develop and evaluate ideas and plans for the ice facilities of the future. I'm regularly engaged by the Swedish Sport Confederation to conduct investigations, the latest concerning "Sport in spatial planning".</p> <p>Part of my employment at the university includes developing a sport management competence field within Malmö Idrottsakademi MIA (Malmö Sport Academy – a competence centre for sustainable elite sport) and coordinate the cooperation between Malmö University and MIA.</p> <p>Extensive voluntary work in youth football clubs.</p>
<p>Internationalisation:</p>	<ul style="list-style-type: none"> • International cooperation in several research projects (as well as project proposals). • Responsible for the development of an international master's programme in sport science at Malmö University (https://edu.mah.se/en/Program/LAIDT). • Active member of international associations such as Active Cities Network since 2016; IAKS (International Association for Sport and Leisure Facilities) since 2017; EASM. • Regular visits at universities outside Sweden (see examples above). <p>Etc.</p>
<p>Marketing:</p>	<p>Extensive experience of marketing of conferences, projects, events and courses/programmes.</p>
<p>Project Management:</p>	<p>Examples:</p> <ul style="list-style-type: none"> • Project manager of several research projects, since 1997. • Head of several educational programmes.

	<ul style="list-style-type: none"> • Head of LOC EASM2018.
Finance & Budgeting:	<p>Examples:</p> <ul style="list-style-type: none"> • Responsible for sponsors, grants and partners for the 26th EASM Conference in Malmö. • Research grant budgeting.
Legal:	
Additional personal statement: <i>(max. 100 words)</i>	<p>The application regards an individual board member post.</p> <p>As president of the EASM conference 2018, I have good insight into the EASM conference bidding, planning and implementation process. This includes overall planning, budget issues, theme and profile, programme planning, student seminar planning, social events, and not least information and communication with different sectors and actors. As the conference is one of the main activities of EASM, my knowledge and critical eye concerning this is an important contribution to the work of the board.</p> <p>Moreover, I'm interested in further developing contacts and co-operation with different sport organisations. For instance, during the last year as a board member I've established a co-operation and MoU between EASM and ENGSO (European Non-Governmental Sports Organisation).</p>
Nominees & Declaration	
Nominee 1 – Full Name, Email & Phone number	<p>Hallgeir Gammelsæter Prof., Dr. Molde University College Hallgeir.Gammelsater@hiMolde.no +47 712 14 201</p>

<p>Nominee 2 – Full Name, Email & Phone number</p>	<p>Ruth Crabtree Head of International Development Vice President of the World Association of Sport Management Northumbria University, Newcastle r.crabtree@northumbria.ac.uk +44 (0)191 227 3389</p>
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Statement to be Signed by the Applicant

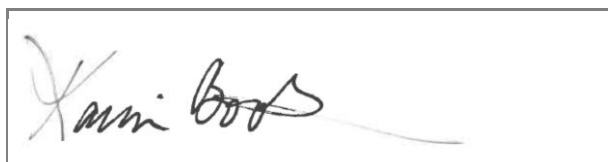
Please complete the following declaration and sign it in the appropriate place below. If this declaration is not completed and signed, your application will not be considered:

I agree that EASM can create and maintain computer and paper records of my personal data (excluding correspondence address, contact telephone number, email address, and skype address) and a profile of my candidacy will be posted on the EASM website and if necessary presented during the Annual General Meeting.

I confirm that all the information given by me on this form is correct and accurate and I understand that if any of the information I have provided is later found to be false or misleading, any offer of representing EASM as a Board member may be withdrawn or terminated.

Please enclose a portrait picture in high resolution to your application, free of rights.

Signed:



Date: 23rd of July 2019