

Application Form

Candidate Details			
Last Name: Charalambous – Papamiltiades		First Name	Mary
Nationality: Cypriot	Cypriot		
Correspondence Address:	AGRAFON 7, 2027 Strovolos, Nicosia\ Cyprus		
Contact Telephone Number:	0035799477735		
Email Address:	m.papamiltiades@sportskoa.org.cy director@sportskoa.org.cy mpapamiltiades@cytanet.com.cy		
Skype Address:			
Current Employment			
Current Employer:	Cyprus Sport Organisation		
Position Held:	Director General		
Brief description of duties: <i>(max. 100 words)</i>	<ul style="list-style-type: none"> • Strategy Development – National Sport Policy • Organisation of the National Sport Structure • Financing the National Sport Federations • Development of the National Sport Governance Policy (rules and procedures to be used by the sport federations) • Financing and Managing new infrastructure • Development of the Sport Legal framework • Development of National Elite sport Programs 		



	<ul style="list-style-type: none"> • Development and operation of social sport programs (e.g. Sport For all) • Monitoring / Licensing the operation of Fitness Centres • Development of the national policy on doping • Development of anti-violence policy • Development of the policy on combatting gambling and match- fixing
EASM Board Criteria	
<p>Please demonstrate your experience and competences with regards to the following criteria: <i>(max. 100 words per section)</i></p>	
<p>EASM Involvement:</p>	<ul style="list-style-type: none"> • I am a member of EASM since 2006 and I have attended and presented scientific papers on a regular basis. • In addition, I was a member of the Organising Committee EASM Conference 2006 held in Nicosia – Cyprus • I was one of the four nominees for the New Researcher Award at the EASM 2012 Conference held in Aalborg, Denmark • I also served as a guest reviewer for European Sports Management Quarterly
<p>Strategic Management & Leadership:</p>	<ul style="list-style-type: none"> • I served two terms (2010-12 and 2016-18) as President of the Cyprus Sport Management Association • I was one of the founding members of the Cyprus Sport Management Association • Recently I was appointed as the Director General of the Cyprus Sport Organisation (the Supreme Governmental Authority of Sport in Cyprus) • I am also the representative of Cyprus on the EPAS (Enlarged Partial Agreement on

Finance & Budgeting:	<p>Sport) of the Council of Europe, which provides the platform for intergovernmental sports co-operation between the public authorities of the EU member states, contributing to the improvement of sport governance</p> <ul style="list-style-type: none"> • I used to be the Head of Real Madrid Business School (Department in Cyprus) offering sports business degrees and diplomas. Main area of responsibility: Development and implementation of the strategic plan of the school, recruitment strategies, budgeting, recruitment of employees etc. • Additional tasks and responsibilities: the development of the National Strategy on Sport, Developing the Financing Strategy for all sport Federations, Budgeting and Financing new sport infrastructure (e.g. stadiums, swimming pools etc), Risk management, Budgeting, Developing • Development of the National Policy on Good Sport Governance (rules and regulations), Enacting sport-related legislation (Legislation regarding Licensing and Operation of all sport providers, and the Sport Legal framework on a national basis), Development and monitoring of contractual agreements with facility users, facility operators, employees in the sport industry, associations and partners, etc. Development of Health and Safety practices for the sport facilities and the Cyprus Sport Organisation.
Legal:	

<p>Learning & Teaching:</p>	<ul style="list-style-type: none"> • I have worked for 13 years as lecturer and then Assistant Professor at the European University Cyprus • I have organised several seminars and conferences on sport marketing & sport governance
<p>Research & Scholarly Activity:</p>	<ul style="list-style-type: none"> • <u>Chapters in International books</u> Charalambous-Papamiltiades, M. (2013), Sport Governance in Cyprus. In I. O'Boyle & T. Bradbury (Eds.), Sport Governance: International Case studies (pp. 212-228). Routledge • Charalambous-Papamiltiades, M. (2011), The Sports System in Cyprus: Policies and Challenges. In C. Sobry (Ed.), Sport Governance in the world: A Socio-Historic Approach (pp. 119-153). Paris: Le Manuscript.] • J • Journal article - Charalambous-Papamiltiades M. (2007). IOC: The development of the Salt Lake Scandal, Journal of Olympic Studies, Vol 15 (3), p. 54-69 • <u>Conference Proceedings:</u> <ul style="list-style-type: none"> - The Relationship Between Corporate Social Responsibility Programs & Team Image, Team Loyalty & Team Identification: EASM 2017 Book of Abstracts, p 184-185. - Motivations and Objectives of Football Sponsors: Selecting Sponsorship Arrangements. 24th EASM EASM Conference Warsaw, September 2016. - Football Sponsorship in Less Mature

	<p>Markets: "GLOCALIZATION" Processes and Cultural Nuances. EASM 23rd Conference, Dublin, 2015.</p> <ul style="list-style-type: none"> - Sport Sponsorship Management Practices in Less Mature Sponsorship Markets: The case of Cyprus. EASM 21st Conference, Istanbul, Turkey, September 2013. - Sport Sponsorship: A systematic review (1980-2009). 20th EASM Conference, Aalborg, 2012. - Evaluating football Sponsorship: An attitudinal perspective. 19th EASM Conference, Madrid, 2011 (pp. 133-134). - Corporate Governance in Cyprus Sports Organisations. 17th EASM Conference, 2009, Amsterdam
<p>Practitioner & Sport Industry Experience:</p>	<ul style="list-style-type: none"> • A lot of experience in the sport industry • Organisation of several seminars and conferences • Cooperation with several professional bodies such as the Fitness Centres' Owners Association and the Professional Football players Association. • Projects undertaken with the National Olympic Committee in Cyprus (e.g. Women in Sport Leadership Funded project)
<p>Internationalisation:</p>	<ul style="list-style-type: none"> • I believe I can contribute significantly towards the empowerment of the internationalisation strategy of the European Sport Management Association, due to the network I managed to develop internationally.



	<ul style="list-style-type: none"> • As the Director General of the Cyprus Sport Organisation, I am a member of several committees and organisations on an international basis. • I also serve as the representative of Cyprus at the EPAS (Enlarged Partial Agreement on Sport – Council of Europe), Standing Committee of the European Convention on Spectator Violence (T-RV) of the Council of Europe, European Commission’s Working party on Sport, EU Member States Director Meetings, Sport Ministers Meetings, European Sport Conference, SIGA (Sport Integrity Global Alliance) Meetings, HEPA (Health Enhancing Physical Activity) Committee, etc. • Therefore, I believe that my experience and involvement at international bodies can contribute significantly to the achievement of the goals of EASM
Marketing:	<ul style="list-style-type: none"> • Development of the marketing plan for the Real Madrid Business School, as well as for the Sport Management Academic Program of the university (combining several promotional activities) • Market research to define the potential customers for the School • Marketing plan for several projects of the Cyprus Sport Organisation including the “Fan’s Identity Card” (advertising campaign, PR activities, social media campaign etc.



<p>Project Management:</p>	<ul style="list-style-type: none"> • As the Director General of the Cyprus Sport Organisation, I have to coordinate several projects, ranging from research (GReFORM, Erasmus Plus Project on Good Governance), to operational projects such as the European Week of Sport, HEPA, etc. • In addition, I have to coordinate the introduction and Implementation of several National Projects, such as the Development of a Sound System based on Criteria for Financing Sport Federations, The introduction of the new project "Fan's Identity Card", the Development of the Sport Governance Policy in Cyprus etc.
<p>Additional personal statement: <i>(max. 100 words)</i></p>	<p>I believe that my expertise, qualifications and experiences can serve the interests of the European Association for Sport Management. In addition, I am a hard-working person, able to work effectively in a team. I believe that the work and role of the European Association for Sport Management is essential and that it can develop further through a strong internationalisation strategy.</p>
<p>Proposers & Declaration</p>	
<p>Proposer 1 - Name</p>	<p>IAN HENRY, Professor Emeritus</p>



	School of Sport, Exercise and Health Sciences Loughborough University
Proposer 2 - Name	VASSIL GIRGINOV, President EASM, Brunel University, London

Please make yourself familiar the required criteria and competences for an EASM board member as well as §8.6 of the EASM By-laws:

- Nomination of candidates for election may be submitted by any two full or institutional members of EASM, who must be eligible to vote at the Annual General Meeting
- Nomination must be deposited with the General Secretary in writing by July 31 prior to the Annual General Meeting
- The nomination should specify whether the candidate has been nominated as an officer (President, Vice-President, General Secretary or Treasurer) or as an individual member of the board

Statement to be Signed by the Applicant

Please complete the following declaration and sign it in the appropriate place below. If this declaration is not completed and signed, your application will not be considered:

I agree that EASM can create and maintain computer and paper records of my personal data and a profile of my candidacy will be posted on the EASM website and presented during the Annual General Meeting

I confirm that all the information given by me on this form is correct and accurate and I understand that if any of the information I have provided is later found to be false or misleading, any offer of representing EASM as a Board member may be withdrawn or terminated.

Signed:

Date:

For any queries contact EASM at stefan.walzel@easm.net

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