

Application Form

Candidate Details			
Last Name:	Book	First Name	Karin
Nationality:	Swedish		
Correspondence Address:	Department of Sport Science Malmö University 205 06 Malmö Sweden		
Contact Telephone Number:	+46 70898265		
Email Address:	karin.book@mau.se		
Skype Address:	+46 70 898 22 65		
Current Employment			
Current Employer:	Department of Sport Science, Malmö University		
Position Held:	Senior Lecturer in Sport Science (since 2005) (PhD in human geography, 2001)		
Brief description of duties: (max. 100 words)	<ul style="list-style-type: none"> -Research (incl academic writing) -Teaching -Head of the Sport Management Programme -Programme development -Coordinator of cooperation between Malmö University and Malmö Sport Academy (focus: sport management) -Communication with sport organisations and practitioners -Columnist in Idrottens Affärer (Sport Business) etc 		
EASM Board Criteria			
<p>Please demonstrate your experience and competences with regards to the following criteria: (max. 100 words per section)</p>			

EASM Involvement:	Head/president of the Local Organising Committee of the 26 th EASM Conference in Malmö 2018
Strategic Management & Leadership:	<p>-Head of the Leisure Studies Programme (bachelor level), 2006-2012.</p> <p>- Head of the Master's Programme in Sport Sciences, 2011-2017.</p> <p>-Head of the Sport Management Programme (bachelor level), 2018-</p> <p>-President of the South Swedish Geographical Society, 2016-</p> <p>+ see above</p>
Learning & Teaching:	<p>Extensive teaching experience at different levels (vocational, bachelor, master, doctoral), including the subjects/fields of human geography, urban planning, sport studies, sport management, leisure studies, tourism management etc. Supervisor for PhD students.</p> <p>International teaching assignments:</p> <ul style="list-style-type: none"> ● Hong Kong Institute of Education, November-December 2010 (sport science). ● Indiana University of Pennsylvania, April 2013 (Health and Physical Education Department and Geography and Regional Planning Department). ● University of Pristina, 2013 (Post-Graduate Level, Trainers Programme in Physical Education and Sport). <p>Frequently invited as speaker at conferences and seminars, within the field of sport science and urban planning and development.</p>

<p>Research & Scholarly Activity:</p>	<p>Main research focus: spatial issues in connection to sport/PA, from an everyday perspective and a marketing and tourism-oriented perspective. Examples:</p> <ul style="list-style-type: none"> • Book K. (2017) <i>Physical Activity, Self-Organized Sport, and Sustainable Urban Development. Routledge Handbook on Sport, Sustainability and the Environment.</i> Routledge. • Book K. (2013) <i>Place Marketing or Sustainable Development – or neither nor: Reflections on the Winter Olympics in Sochi 2014. The Sochi Predicament: Contexts, Characteristics and Challenges of the Olympic Winter Games in 2014.</i> Cambridge Scholars Publishing. • Book K. & Eskilsson L. (2010) <i>Coming Out in Copenhagen: Homo sports events in city marketing. Sport in Society, vol 13, no 2, mars 2010, 314-328.</i> <p>Current project: <i>Equalizer – a tool for equal and inclusive activity places.</i></p>
<p>Practitioner & Sport Industry Experience:</p>	<p>I work in close collaboration with Swedish sport federations and clubs, municipal sport, leisure and planning departments, planning consultant and architects etc in different projects.</p> <p>I'm regularly hired by the Swedish Sport Confederation to conduct investigations.</p> <p>Part of my employment at the university includes developing a sport management competence field within Malmö Idrottsakademi MIA (Malmö Sport Academy – a competence centre for sustainable elite sport) and coordinate the cooperation between Malmö University and MIA.</p>
<p>Internationalisation:</p>	<ul style="list-style-type: none"> - International cooperation in several research projects. - Active member of for example Active Cities Network, 2016- and IAKS (International Association for Sport and Leisure Facilities) 2017-

	- Responsible for the development of an international master's programme in sport science (start Sept 2018) Etc
Marketing:	I have done a lot of marketing of conferences, projects, events and courses/programmes.
Project Management:	Examples: -Project manager of several research projects. -Head of several educational programmes. -Head of LOC EASM2018.
Finance & Budgeting:	-
Legal:	-
Additional personal statement: <i>(max. 100 words)</i>	The application regards an individual member post of the board. I'd like to state the following: As president of the EASM conference 2018, I have good insight into the EASM conference bidding and planning process. This includes overall planning, budget issues, theme and profile, programme planning, student seminar planning, social events, and not least information and communication with different sectors and actors. As the conference is one of the main pillars of EASM, my knowledge and critical eye concerning this is my main contribution to the board. I'd like to work with the development of the EASM conference concept. However,

	these experiences are also useful within the other pillars of EASM.
Proposers & Declaration	
Proposer 1 - Name	Per Göran Fahlström, Linnaeus University pergoran.fahlstrom@lnu.se
Proposer 2 - Name	Berit Skirstad, Norwegian School of Sport Sciences berit.skirstad@nih.no

Please make yourself familiar the required criteria and competences for an EASM board member as well as §8.6 of the EASM By-laws:

- Nomination of candidates for election may be submitted by any two full or institutional members of EASM, who must be eligible to vote at the Annual General Meeting
- Nomination must be deposited with the General Secretary in writing by July 31 prior to the Annual General Meeting
- *The nomination should specify whether the candidate has been nominated as an officer (President, Vice-President, General Secretary or Treasurer) or as an individual member of the board*

Statement to be Signed by the Applicant

Please complete the following declaration and sign it in the appropriate place below. If this declaration is not completed and signed, your application will not be considered:



I agree that EASM can create and maintain computer and paper records of my personal data and a profile of my candidacy will be posted on the EASM website and presented during the Annual General Meeting

I confirm that all the information given by me on this form is correct and accurate and I understand that if any of the information I have provided is later found to be false or misleading, any offer of representing EASM as a Board member may be withdrawn or terminated.

Signed:

Date:

For any queries contact EASM at stefan.walzel@easm.net