

Application Form

Candidate Details			
Last Name:	Olukoya	First Name	Bob
Nationality:	British		
Correspondence Address:	14 Odell Walk, London, SE13 7EU		
Contact Telephone Number:	+44 7425 807 559		
Email Address:	bobolukoya@gmail.com		
Skype Address:	Bob.olukoya		
Current Employment			
Current Employer:	I-YESS SPORTS		
Position Held:	Talent Development & Sponsorship Coordinator		
Brief description of duties: (max. 100 words)	I am charged with the responsibility of managing a portfolio of young, grassroots sportsmen and women across diverse discipline. My areas of intervention includes athlete's personal well being, securing funding for training, travels, competition, attracting sponsors and contract negotiations. I am also the interface between the athletes and sport governing body and International Federations. It is my responsibility to ensure developmental pathways are adhered to based on agreed guidelines. I further ensure that sponsorship activities are activated and the athletes are available for brand activities.		
EASM Board Criteria			
Please demonstrate your experience and competences with regards to the following criteria: (max. 100 words per section)			
EASM Involvement:	<ul style="list-style-type: none"> ❖ I was a member of the 2017 EASM Student Seminar and also participated in the subsequent General Assembly in Bern, Switzerland. ❖ Realising that my then University (Birkbeck Uni of London) was not well represented at the Student 		

	<p>Seminar in Biel, I decided to do something about it.</p> <ul style="list-style-type: none"> ❖ Together with Jakob Wikenstal and Atanas Nikolaev, I arranged for Mr. Vassil Girginov – President EASM Board to attend Birkbeck Uni of London and gave a presentation to the sport management students and alumni on 16th Jan 2018 I hope this effort will be reflected in the number of student participants from Birkbeck in subsequent years. ❖ I also got published on Birkbeck's website an article documenting my experience at EASM's 25th Student Seminar & Annual General Assembly (http://www.sportbusinesscentre.com/news/reflection-s-on-the-european-association-for-sports-management-easm-conference-2017-maggligen-and-bern-switzerland/)
Strategic Management & Leadership:	<ul style="list-style-type: none"> ❖ My membership of the EASM Board will be a continuation of my long-term strategic career path of acquiring relevant sport management experience through volunteering. ❖ I have in the past 20 years worked as a legal practitioner wherein I was able to lead and be part of high-level strategy teams. I have attended several leadership- training workshops, which will put me in good stead on the EASM Board.
Learning & Teaching:	<ul style="list-style-type: none"> ❖ My appetite for learning and self-development since I decided on a career in sport management has been unrivalled. In a short span (3 years), I have studied and gain Post Graduate Certificate in Sport management and Masters Degree in Sport management with Distinction. ❖ I am currently in the process of finalising my admission into the prestigious Loughborough University for a PhD programme at the Institute for Sports Business. ❖ I also currently mentor young men and women in

	<p>South East London, where I constantly engage them about how sports is a veritable tool for acquiring life skills, legitimate professional career path, etc.</p>
<p>Research & Scholarly Activity:</p>	<ul style="list-style-type: none"> ❖ I have undertaken academic researches in diverse areas of sport, which includes, sport marketing, sponsorship, e-sports, governance, sport economics, policy and law. ❖ I am well versed in the sport business engagement activities and contemporary issues therein.
<p>Practitioner & Sport Industry Experience:</p>	<ul style="list-style-type: none"> ❖ I am currently professionally focused on Talent development and Sponsorship. However, my academic research in the next few years will be focused on the effect of corruption on athletes and sport development giving me a broader perspective of the industry.
<p>Internationalisation:</p>	<ul style="list-style-type: none"> ❖ I have had the experience of working in several countries in the European Union (UK, Italy, Belgium and Finland) and Africa (Nigeria, South Africa, Sierra Leone and Ghana). ❖ Most specifically I have working relationship with sport governing bodies and International Federations of sports such as Fencing, Hockey, Boxing and Football.
<p>Marketing:</p>	<ul style="list-style-type: none"> ❖ I have undertaken market research & surveys in my current work using web based tools and social media engagement.
<p>Project Management:</p>	<ul style="list-style-type: none"> ❖ I am able to, and have experience in planning, managing and implementing diverse projects either as the lead or as part of a team. ❖ My most recent project was Sports Betting West Africa Conference that brought together many top

	<p>global betting industry players to the emerging West African market.</p>
<p>Finance & Budgeting:</p>	<ul style="list-style-type: none"> ❖ I am able to interpret financial statistical data, carry out our basic financial planning, budgeting and forecasting. ❖ I currently assist athletes, coaches and sport clubs to apply for grants from government and other funders.
<p>Legal:</p>	<ul style="list-style-type: none"> ❖ This is my strongest and most tested area of expertise to date. ❖ With over 20 years experience, I have been involved in contracts drafting, statutory interpretations, legal opinion, advocacy, risk assessments and implementation of health and safety procedures.
<p>Additional personal statement: (max. 100 words)</p>	<ul style="list-style-type: none"> ❖ Having regards to the EASM Bye-laws and the requisite quota per country, I see this as an opportunity to give back to the sporting community this early in my career. ❖ I am applying to serve as an individual Board member as a UK citizen. I will contribute positively to the work of the Board around strategic partnerships, Governance and Research. ❖ I have demonstrable qualities and experience of working independently, accurately and part of a team. The EASM board will be further enriched and serve as a testimony to the diversity of EASM.

Proposers & Declaration	
Proposer 1 - Name	Mr. Atanas Nikolaev
Proposer 2 - Name	Mr. Svenja Nagel

Please make yourself familiar the required criteria and competences for an EASM board member as well as §8.6 of the EASM By-laws:

- Nomination of candidates for election may be submitted by any two full or institutional members of EASM, who must be eligible to vote at the Annual General Meeting
- Nomination must be deposited with the General Secretary in writing by July 31 prior to the Annual General Meeting
- The nomination should specify whether the candidate has been nominated as an officer (President, Vice-President, General Secretary or Treasurer) or as an individual member of the board

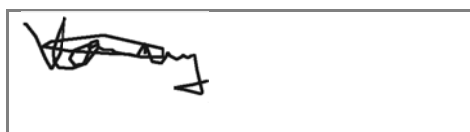
Statement to be Signed by the Applicant

Please complete the following declaration and sign it in the appropriate place below. If this declaration is not completed and signed, your application will not be considered:

I agree that EASM can create and maintain computer and paper records of my personal data and a profile of my candidacy will be posted on the EASM website and presented during the Annual General Meeting

I confirm that all the information given by me on this form is correct and accurate and I understand that if any of the information I have provided is later found to be false or misleading, any offer of representing EASM as a Board member may be withdrawn or terminated.

Signed:

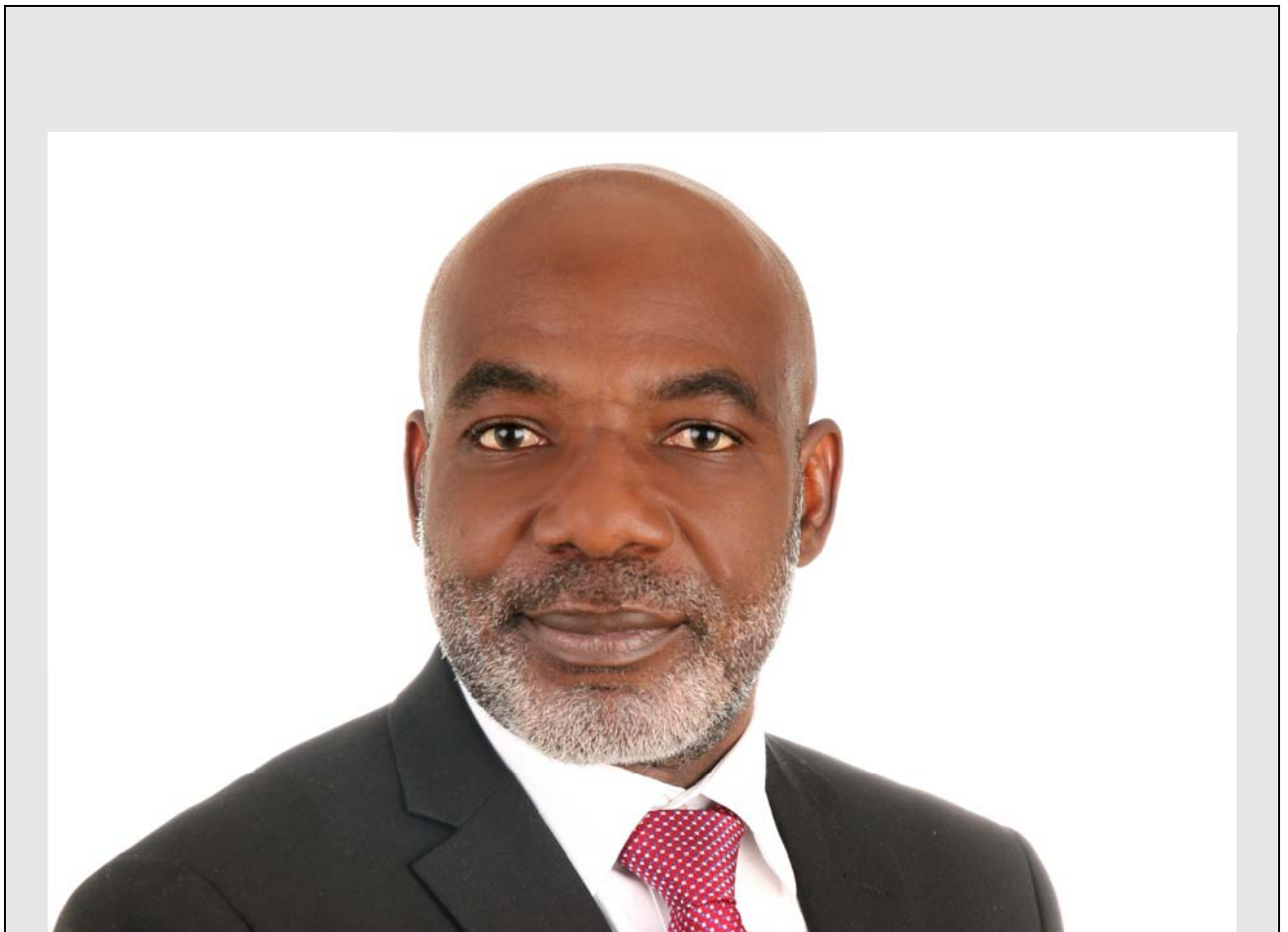


Date:

25/07/18

For any queries contact EASM at stefan.walzel@easm.net

Profile Template



EASM Office, Post Box 450304, 50878 Cologne, Germany
email: office@easm.net website: www.easm.net

Photo of Candidate	
Full Name:	Bob Olukoya
Current Post:	Talent Development Manager/Sponsorship Coord
Current Employer:	I-YESS SPORTS
Position Held:	Talent Development & Sponsorship Coordinator
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