

## **Application Form**

Can	didate Details	Candidate Details				
Last Name:	Willem	First Name	Annick			
Nationality:	Belgian					
Correspondence Address:	Watersportlaan 2					
	9000 Ghent					
	Belgium					
Contact Telephone Number:	+32 9 264 63 33					
Email Address:	annick.willem@ugent.be					
Skype Address:	annick.willem1					
Current Employment						
Current Employer:	Ghent University					
Position Held:	Associate Professor					
Brief description of duties:	Research (own research, research projects,					
(max. 100 words)	guidance of PhDs, head of the research group					
	Sport Management at Ghent university); teaching					
	(bachelor, master level); services (member of					
	internal and ext	ernal commission	is)			
EASM Board Criteria						
Please demonstrate your experience and competences with regards to the following						
criteria:						
(max. 100 words per section)	1					
EASM Involvement:		SM; participate				
		e last seven yea	•			
			esent each year			
			as well as some			
	,	•	itor of a special			
	issue of ESMQ;	ad hoc reviewer	for ESMQ			



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Strategic Management & Leadership:	I teach a strategic management course to my	
	students.	
	Head of the research team Sport Management at	
	Ghent University.	
	Vice-chair of the Centre for Ethics in Flanders.	
	Chair of the ethics commission of the KBVB.	
Learning & Teaching:	Teaching several courses (Event management,	
	Strategic sport management and sport policy;	
	Business game; Governance of sport	
	infrastructure; Legal aspects of sport	
	management; guidance of internships and master	
	theses in sport management). Co-ordinator of the	
	Belgian Olympic Academy for the Flemish part.	
Research & Scholarly Activity:	Research in sport management and sport policy	
	with a focus on 1) sport ethics and 2) IOR in sport	
	for Sport-for-all. Supervisor of 3 finished phd's	
	and of 5 ongoing phd's. Co-supervisor of 2 phd's.	
	Promotor of several research projects, mainly	
	sport policy oriented. Head of the Olympic Chair	
	Henri de Baillet Latour-Jacques Rogge.	
Practitioner & Sport Industry	Member of the Sport Councel in a municipality.	
Experience:	Vice-chair of the Centre for Ethics in Flanders.	
	Chair of the ethics commission of the KBVB.	
	Providing policy advice as part of sport policy	
	research projects; and in commissions (e.g. on	
	innovation in sport).	
Internationalisation:	Attending conferences; collaborating in research	
	with scholars from different continents (Canada,	
	US, Australia and several European countries); as	
	a PhD, I was a visiting scholar at Leicester	
	University and Warwick Business School	
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Marketing:	Mainly theoretical knowledge from my education
	as master in Applied Economic Sciences
Project Management:	Promotor of several research projects
Finance & Budgeting:	Theoretical knowledge from my education as
	master in Applied Economic Sciences
	Follow-up of own project budgets
	Teaching basic finance principles in my courses for undergraduates
Legal:	Theoretical knowledge from the legal courses
	during my education as master in Applied
	Economic Sciences
	Teaching basic legal aspects of sport
	management
	Knowledge is limited to Belgian law
Additional personal statement:	I would like to contribute, collaborate, share
(max. 100 words)	knowledge, and help the Sport Management
	community as an individual board member of the
	EASM board. My background is mainly
	academic and hence I will be able to contribute
	most to the research part of EASM.
	Both academics and practitioners benefit from a
	strong Sport Management community in which
	research is done on a high level and continuous
	moving forward; but also with the intention to
	help practitioners and policy makers to improve
	the working of their sport organizations and make
	their sport policies more effective. EASM can
	develop further as a strong network allowing
	continuous knowledge sharing supporting



	students, academics, practitioners, and policy makers in numerous ways.	
Proposers & Declaration		
Proposer 1 - Name	Professor Vassil Girginov, Brunel University, UK	
Proposer 2 - Name	Professor Veerle De Bosscher, VUB, Brussels	
	Professor Tracy Taylor, UTS, Sydney	

Please make yourself familiar the required criteria and competences for an EASM board member as well as §8.6 of the EASM By-laws:

- Nomination of candidates for election may be submitted by any two full or institutional members of EASM, who must be eligible to vote at the Annual General Meeting
- Nomination must be deposited with the General Secretary in writing by July 31 prior to the Annual General Meeting
- The nomination should specify whether the candidate has been nominated as an officer (President, Vice-President, General Secretary or Treasurer) or as an individual member of the board

## Statement to be Signed by the Applicant

Please complete the following declaration and sign it in the appropriate place below. If this declaration is not completed and signed, your application will not be considered:

I agree that EASM can create and maintain computer and paper records of my personal data and a profile of my candidacy will be posted on the EASM website and presented during the Annual General Meeting

I confirm that all the information given by me on this form is correct and accurate and I understand that if any of the information I have provided is later found to be false or misleading, any offer of representing EASM as a Board member may be withdrawn or terminated.

Signed:



Date:

July 30, 2018



For any queries contact EASM at <a href="mailto:stefan.walzel@easm.net">stefan.walzel@easm.net</a>