

Application Form

Candidate Details			
Last Name:	Ahonen	First Name	Aila
Nationality:	Finnish		
Correspondence Address:	Rajakatu 35 40200 Jyväskylä FINLAND		
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Current Employment			
Current Employer:	JAMK University of Applied Sciences		
Position Held:	Senior Lecturer, Team Leader		
Brief description of duties: <i>(max. 100 words)</i>	As a team leader of Sport Business School team in JAMK University, I am responsible of the curriculum development of the undergraduate and graduate Sport Business Management programmes. My main work tasks are: teaching, research projects, co-operation with international partner universities, development projects together with local and national sport organisations, thesis supervision and some administrative duties.		
EASM Board Criteria			
Please demonstrate your experience and competences with regards to the following criteria: <i>(max. 100 words per section)</i>			
EASM Involvement:	I have been a Board member for 3 years now, and never missed any meetings. I have been attending EASM Conferences from 2011 every year. Our Sport management students have been taking part in EASM Summer School and EASM Student Seminar for several years.		

Strategic Management & Leadership:	I work as a team leader in my current position, leading the development of our sport management education and research in JAMK University. Together with my colleagues we have developed first, an undergraduate, and then a graduate sport business management programmes within our business school. We have created and systematically implemented a strategic plan to develop our actions (research, development projects and education) further in Finland. JAMK University is the only one offering full time sport business management studies in Finland.
Learning & Teaching:	I am responsible for the curriculum development of both our undergraduate and graduate programmes. I teach and supervise thesis in both levels. I have completed a separate university teacher education diploma.
Research & Scholarly Activity:	<p>JAMK University Sport Business School Finland is very active in conducting research and development projects in Finland. We collaborate closely with KIHU – Research Institute for Olympic Sports in Finland, and have done together various research projects, such as “The structure of the fitness and sports industry in Finland” or “Sport city branding”. Sport Business School has also developed e.g. a concept of economic impact studies for sport companies and event organisers in Finland.</p> <p>I have recently published a “Routledge Handbook for International Sport Business” together with Mark Dodds and Kevin Heisey.</p>
Practitioner & Sport Industry Experience:	Currently I am a board member of the Finnish Athletics Federation (SUL). Earlier I have also been a board member in Finland’s best Track & Field Club (JKU) and local Basketball Club (Honsu). I practise basketball and track & field as

	<p>my hobby, and I have coached young athletes in jumps for about 15 years.</p> <p>Lately, I have been working with the branding and marketing of Sports Lab Jyväskylä, which is the testing laboratory of the Research Institute of Olympic Sports, offering unique fitness testing, physiotherapy and coaching services to top athletes.</p>
Internationalisation:	<p>I am responsible for our Sport management programme's internationalisation issues, and we have created quite a large network in terms of student and staff exchange possibilities but also in terms of research collaboration. I am very active member of EASM and I enjoy working in international environment. I have guest lectured in several universities across Europe and USA.</p>
Marketing:	<p>I have done marketing as my profession before my academic career. I have conducted market research as a part of my previous jobs as well as a part of my current position. Within the Sport Business School we have consulted multiple sport organisations in their marketing actions, including e.g. sponsorship and partnership development or social media marketing.</p>
Project Management:	<p>I have been part of multiple project teams, both inside and outside the university. I am good in networking with different stakeholder groups within the academia and sports industry, and I have developed and managed multiple R&D projects in the field of sports. One example of these projects to mention "Hippos 2020 structure report" which was part of the pre research for the 300 Million Euro Hippo sport facility development plan.</p>

Finance & Budgeting:	<p>I have been responsible for our family company's accounting for about ten years. In addition to that, I have worked as auditor for a fist league sports club for few years.</p> <p>I am responsible for our Sport Business School project budget in my current position.</p>
Legal:	Nothing worth mentioning.
Additional personal statement: <i>(max. 100 words)</i>	<p>I am very active an outgoing person. I enjoy working with people from different cultures and I have wide personal international network. I have good presentation skills and usually get positive feedback from my audiences; students, colleagues and sports industry. I am enthusiastic about and committed to sports and education. I have enjoyed working with my colleagues in EASM Board and I would love to continue for another period since I think 3 years is quite a short time to work in an organisation as big as the EASM network.</p>
Proposers & Declaration	
Proposer 1 - Name	Dr Cem Tinaz
Proposer 2 - Name	Mr Risto Rasku

Please make yourself familiar the required criteria and competences for an EASM board member as well as §8.6 of the EASM By-laws:

- Nomination of candidates for election may be submitted by any two full or institutional members of EASM, who must be eligible to vote at the Annual General Meeting
- Nomination must be deposited with the General Secretary in writing by July 31 prior to the Annual General Meeting



- The nomination should specify whether the candidate has been nominated as an officer (President, Vice-President, General Secretary or Treasurer) or as an individual member of the board

Statement to be Signed by the Applicant

Please complete the following declaration and sign it in the appropriate place below. If this declaration is not completed and signed, your application will not be considered:

I agree that EASM can create and maintain computer and paper records of my personal data and a profile of my candidacy will be posted on the EASM website and presented during the Annual General Meeting

I confirm that all the information given by me on this form is correct and accurate and I understand that if any of the information I have provided is later found to be false or misleading, any offer of representing EASM as a Board member may be withdrawn or terminated.

Signed:

Date:

30/07/2018

For any queries contact EASM at stefan.walzel@easm.net