

EASM Conferences

EASM has a long history of successful conferences, whose total audience exceeds 4.000 delegates. Current and planned conferences:

1993	Groningen (The Netherlands)
1994	Florence (Italy)
1995	Budapest (Hungary)
1996	Montpellier (France)
1997	Glasgow (United Kingdom)
1998	Madeira (Portugal)
1999	Thessaloniki (Greece)
2000	San Marino (Republic of San Marino)
2001	Vitoria-Gasteiz (Spain)
2002	Jyväskylä (Finland)
2003	Stockholm (Sweden)
2004	Gent (Belgium)
2005	Newcastle-Gateshead (United Kingdom)
2006	Nicosia (Cyprus)
2007	Turin (Italy)
2008	Heidelberg-Bayreuth (Germany)
2009	Amsterdam (The Netherlands)
2010	Prague (Czech Republic)
2011	Madrid (Spain)
2012	Aalborg (Denmark)
2013	Istanbul (Turkey)

Together with its annual Conference, EASM runs the "Master Student Sport Management Seminar", a unique intensive learning and development opportunity for sport management master students from all over Europe who will join **EASM Alumni** - the platform for sport managers and EASM members of the future. easm-alumni.net.

EASM also coordinates and manages its **EASM Schools** - our training programme for graduate students in sport management, local seminars, workshops and events, carries out investigations on the development of sport management across Europe and provides guidelines for accreditation of sport management programmes.

To join EASM please contact: secretariat@easm.net or visit easm.net

EASM - What Is It?

The European Association for Sport Management (EASM) was established in 1993 as an independent association of people involved or interested in the management of sport in the broadest sense. EASM membership is composed of academics and professionals from the public, voluntary and commercial sectors. EASM has a wide international network of experts and National Organisations in the fields of sport management and has close European and Intercontinental relations (the World Association in Sport Management). Members of EASM come from over 40 different countries, and from every continent.

The aims of EASM include to:

- promote and encourage study, scientific research and scholarly writing on sport management
- facilitate and develop exchange of information and dissemination of best practice
- work with member organisations to support sport management associations and organisations
- develop sport management by acting as the European Association
- co-operate with other international bodies with shared goals
- encourage the convening of international conferences
- teach sport management and establish educational exchanges of sport management techniques
- facilitate the exchange of practical and scientific experiences in the field of sport management
- extend the teachings and activities of EASM to all places throughout Europe and the rest of the world
- stimulate the interest of Members to improve their ability and willingness to learn more on sport management
- publish journals, newsletters, magazines or other reference material in print, electronic or other forms of media
- maintain and develop databases, websites and other informative material and data on sport management.

EASM Activities



The main activities of EASM are:

- An **annual Conference** and a Master Student Sport Management Seminar - hosted each year in a different European country. The Conference offers academics and professionals the perfect opportunity to discuss important issues and the latest topics in sport management. During the Conference, special attention is paid to the main trends at European level and to the specific local aspects of the sporting culture and the sports industry of the host city and country. The EASM General Assembly takes place during the Annual Conference.
- The **European Sport Management Quarterly (ESMQ)**, included in the Social Sciences Citation Index, is published 5 times per year. It covers a wide range of sport management topics, and ensures a balance of practical application and theory.
- **EASM School**, hosted in Bayreuth (GER), our sport marketing training programme for graduate students in sport management.
- A dedicated **web site** (easm.net) (EASM School, hosted in Bayreuth (GER), our sport marketing training programme for graduate students in sport management) and an electronic bulletin (EASM e-News) with the latest information on the activities of EASM and general developments in sport management all over the world.
- Publications and selected **information on sport management**.

EASM's Secretariat is based in The Netherlands and provides information and services to current and intending members, keeps and update contacts with sport organisations and universities in Europe, and manages and develops relationships with international organisations. For further information about EASM, please contact by e-mail: secretariat@easm.net

Partners

EASM welcomes agreements with partners to develop Sport Management in Europe and across the World. The customized contracts provide the Partners e.g. with the following

benefits:

- The Partner may use the statement 'Official Partner of the European Association for Sport Management' and the EASM logo on all documents, advertisements and other marketing material published during the period of partnership.
- The Partner shall be entitled to have its logo displayed on the EASM Conference brochure.
- A direct link to the Partner's web site will be available on EASM's web page.
- The Partner shall be entitled to have its marketing material circulated to all EASM members who attend the EASM Conference.
- Certain staff members of the Partner organization will be entitled to attend the EASM Conference at a special rate.
- The Partner shall be entitled to advertise student placements through the EASM membership communication (eg EASM web site).
- The Partner shall be entitled to a one-page advertisement in one issue of the EASM Journal (European Sport Management Quarterly).

SPECIAL PARTNERS

Opportunities also exists for a limited number of Special Partners, who shall be entitled to all the above benefits plus:

- An advertisement in every edition of European Sport Management Quarterly.
- Exhibition space at the EASM Conference for the duration of the partnership at a special rate.
- Free admission to the EASM Conference for one Partner staff member.
- Each Special Partner will be assured of an exclusive relationship with EASM.

Application form

Full name (name and surname):

Address:

Postal code:

City:

Country:

Tel.:

Fax:

e-mail:

I wish to apply for membership of EASM in the following category:
(please tick one box)

Individual member: 80 €

Student member: 40 €

Institutional member: 160 €

Payment Method

Bank transfer to EASM account:

RABOBANK

Groningen, The Netherlands

BIC: RABONL2U

Account number: 1392 89 461

IBAN: NL04 RABO 0139 2894 61

and indicate "EASM - FULL NAME"

and send this form with your contact details to:

EASM Office

Hanze University

Zernikeplein 17, 9747 AS,

Groningen, The Netherlands

Phone: + 31 612189505

email: secretariat@easm.net

Or cash during EASM events.



THE EUROPEAN ASSOCIATION FOR SPORT MANAGEMENT

**Promoting Excellence
in Sport Management,
research, education and practise**

For more information, please contact:

EASM Office

Hanze University

Zernikeplein 17

9747 AS Groningen

The Netherlands

Phone: + 31 612189505

email: secretariat@easm.net



Publishers of European Sport
Management Quarterly, the official
journal of EASM

easm.net

Why join EASM?

EASM has various categories of members:

Individual members come from:

- Universities and research institutes (special conditions apply for students)
- International and national sport federations and sport governing bodies
- Municipalities and regional sport and leisure departments
- Clubs and leisure centres
- Sport, fitness and exercise industry

Institutional membership

- Universities and research Institutes
- National sport management associations
- Other similar sport organisations (NOC, NSF, etc)
- Sport and sport related enterprises

Members receive:

- European Sport Management Quarterly (ESMQ)
- EASM e-News (electronic bulletin)
- The right to attend and vote at the General Assembly
- Services of EASM Office
- Access to the EASM web site members' pages
- Discounts on EASM services and products
- Contact information for other EASM members, giving a unique opportunity to network with others working in sport management throughout the world

Ideal meeting place to:

- Influence developments within the sector
- Participate in working groups and committees
- Co-operate in EU funded and international projects
- Engage in exchange and sharing good practice