

Research On Hungarian Sports Development Status According To Rio Olympic Games

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Hungary is a Sports Nation. Sports have a significant role in society all over the world. Each country develops its own sport strategies according to its different cultural background. It is not just an opportunity but also a common task for governments to provide the citizens with sport facilities, to develop a sufficient selecting system and to maintain the youth training for the professional sports. The Hungarian sports administration supports the sports that achieved outstanding international results and the highly popular mass sports on a significant level. The Hungarian Olympic Committee and the Ministry worked out the expected content of the sports development strategies and has been coordinating with the federations. The goal of their work is to examine how these sports development strategies contributed the development of the competitiveness of the Hungarian sports.

The aim of the study was to observe the development topic. According to Hylton and Bramham's (2008) modern sport management is an influencing process aimed to create social, cultural and educational policies in order to inspire more people to take part in regular physical activity. One part of the audit is a questionnaire, which was filled by the sports associations. This topic was divided in six themes (Promotion, Youth sport, Adult sport development plan, National team, Development camps and Gender development program). The maximum obtainable points were 15.

From the view of themes, the National teams program was the most developed with 75% result in the 16 sports, and the worst was Gender program (46%). As regards of sports Kayak-canoeing and Swimming, which were the most successful sports in Rio, achieved the adequate level, but Fencing has not. From this study is apparent, that the stabile financial status is not satisfactory, good governance and management processes is needed as well. This is important in case of the governments aim what is to be a sports- and sporting nation.

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