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Leadership In Mega Sport Events: A Conceptual Framework Proposal For The Sport Manager Position

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Sport leadership studies born in seventies. Nevertheless, according to Peachey, Zhou, Damon, and Burton (2015) is not a comprensive discipline yet.

Sport leadership has been analized since two viewpoints mainly. On the one hand Psycology and on the other han Management. In the begining four categories of leadership behavior emerged: 1. Leader support; 2. Interaction facilitation; 3. Goal emphasis and 4. Work facilitator. Later these leadership categories were filled with hard and soft skills and capabilities.

Since 1990, transformational and transactional leadership theory has been the focus, mainly the impacts of each one of these types of leadership on performance. In addition, some research has deepen in transformational and transactional theory and performance with regard gender differences.

Later, since the begining of the current century, the sport leadership theory has focused in tasks and skills associated whih the sport context. In this line contingency theory increase the knowlegde of this discipline including external factors.

In addition later research stressed that leadership in sports is not gender neutral and it has adopted multiple steriotypes, mainly masculines. As consecuence women are strongly underrepresented in leadership position at all levels of sports (Burton, 2015).

Finally, servant leadership in sports is configured like other type of leadership, wihich consists in follower development first as way to attain organizational goals (Burton & Peachey, 2013).

This exploratory work of qualitative nature will develop and test a concetual model regarding the most suitable leadership style for sport event manager position.

In addition, a sort of skills and capabilities evolved will be identified.

References

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