

Cooperation governance: the future end-result of sports public sector governance-based on the perspective of public management

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Keywords: sports public sector governance; cooperation governance; public management; china

Abstract

Since the 90's, the concept of governance is no longer confined to the field of political science, and has been widely used in economic and social research fields. The reform of social governance is a general process. As a part of social culture, sport is also facing problems of governance. Research on governance theory rised in the western country as a starting point, from the public management science perspective, this study explores the evolution of governance theory, traces back to the theoretical origins of multi subject cooperation and participation, expounds the unique value of cooperative governance in the post industrial society.

This paper used four kinds of methods:

1. used the literature research to review the literature of the sport governance;
2. choosed FIFA and IOC for the case analysis to explore the existing issues and successful governance experience;
3. used normative analysis to explore the problems of china's sports public sector and the future path should improve;
4. used the contrastive analysis to interpret the difference governance model between the European and America.

On this basis, the concept of cooperative governance as the guiding principle, to clarify the future of China's sports public sector governance approach. This research main purpose is interpreting the importance of cooperative governance in achieving the state governance system and governance ability modernization, This paper suggest that: China's Department of public sports should be set up cooperation consciousness on multiple stakeholders in the process of governance(theoretical debates surrounding relationships between government, third sector organizations and the citizens), the role of government in the sports management should be the servicing not steering, the realization of sports good governance depends on changing the functions of government departments(good government), With the social sports organizations growing up and sport has its own roots property and bottom-up development characteristics(social contract theory and principal-agent theory), respect individual differentiation is seeking cooperation governance basic foothold.

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