
Social Impact of the researches financed by the Brazilian Ministry of Sport.

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Synopsis:

This study focuses on a brazilian sport policy research funding network, Rede CEDES, measuring the social impact of the projects funded according to the research leaders point of view.

Abstract:

The theme of Public Policy Management for Sport and Leisure is consolidated as an academic field of research in many countries. The studies in this regard began in the United States in the 50s and, in Europe, later in the 70s (Frey, 2000). These researches enabled the development of Sport in these regions in an exemplary manner, especially the participation sports. In Brazil, however, this field of research is not yet consolidated, and is still growing as a focus of academic research. Seeking to encourage new researchers to study this issue and produce subsidies for investment in new public policies for these sectors, the Brazilian Federal Government, through the Ministry of Sports, created the Rede CEDES (Sport Development Centers for Recreation and Leisure) in 2003. Rede CEDES is made up of research groups affiliated to institutions of higher education and / or scientific research institutes (Brazil, 2014) and aims to maximize the dissemination of scientific researches on recreational sport and leisure management and also publish the results of studies and researches supported by the Government. These researches are selected for financial support through public notices. Since its creation, various studies were prompted by the Rede CEDES, however little is known about the social impact of this supported researches. Thus, this qualitative study aimed to assess the social impact of these researches from the point of view of the project managers supported by the Rede CEDES. The study was developed through documentary and exploratory researches, using semi-structured interviews as instrument for data collection, applied to an intentional sample of 17 coordinators of the projects funded between 2006-2015. Data were descriptively analyzed and the results indicate that the social impacts were

categorized in 5 axes. The most recurrent was the possibility of new management strategies and the dissemination of information (9), followed by new public policy proposals (7), greater awareness on this subject (6), improvements in education (4) and changes in attitudes (4). Further studies are needed to broaden the understanding of the impact of public funding for researches in sport and leisure fields in Brazil.

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