## MANAGING MARTIAL ARTS TOWARDS A NEW HUMANISM. THE EXPERIENCE OF AREA DISCIPLINE ORIENTALI-UNIONE ITALIANA SPORT PER TUTTI (ADO-UISP)

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## Aim

The forty years of experience from the Oriental Disciplines (ADO) an important sector Union Italian Sport for all, shows that it is possible to find pratical solutions to problems regarding the organization and direction of the Martial Arts, combining the analysis rational intuition, that is, developing the paradoxical logic necessary strategic planning of complexity. Contex Description – Actors Involved

The Italian Union of Sport for all (UISP) is the principal organization of sport for all italian, counting about 1.3 million members through more than 17,000 affiliated companies and acts within this contex whit a well defined mission that is realize, however, whit complex organizational forms. The UISP fact does not consider the primacy of the central result as does the sport of absolute performance, while claiming that it is possible another type of sport as a right of citizenship, practicable in a clean environment and able to create the territory inclusion networks social and solidarity. This mission suited to the environment and solidarity rights is punishable thanks to an organization in extended capillaries forms throughout the italian territory and thanks to a offer really plural of sporting activities and associations, hybridized whit tourism, environmentalism, attention to health and wellness, what makes UISP to on institution of social promotion more as sports. In perfect harmony whit the associational Uisp, born in 1972, the League Judo, which soon became the League to become finally Martial Arts Disciplines Eastern Area. This development was the result of a mere increase and discipline the consequence of a shift the cultural axis. Today, the ADO has 24 sectors structured whit directions and enforcement techniques that organize the activity of 72.745 members, according to data collected at the end of 2012, an increase of 36% when compared to 16.590 registred members at the and of 2007. To the original disciplines from Japan, Judo, Karate, Aikido, Ju Jitsu, were added over the years Taijiquan, Kungfu, Taekwondo, Gatka, etc.

## **Implications and learning**

This success depends on rigorous attention paid to maintain a high technical level in order to preserve the traditional of the various disciplines, as opposed to happens in their exasperation competitive and, even worse, their commodification. They than realized that competition, while maintain a high profit technical and competitive, consider to be non negotiable safety of the athlete and the correctness of the factors of comparison. The maximum attention has therefore been paid to the training of teachers by equipping them both a technical level that their skills and knowledge of the role of educators able to create real opportunities associative, cultural exchanges, inclusion of all differences. In this way, the Ado is deeply rooted in the noprofit, whether through initiatives aimed at solidarity and social inclusion that through lifestyle designed to respect the environment and tolerance made by practitioners. In addition, because the Ado involves and organize a considerable amount of subcultures sports, educational systems, communication codes and languages, demonstrating how it is possible to connect the culture of sport as education and tolerance by means of techniques derived from traditional cultures extra- European by strategies whit self-financing organization still operating in the Uisp. Experience that Ado show that Martial Arts can foster a new humanism therefore not affect the quality and reliability of the proposed technical and organizational constantly pursuing both technical training that the scientific production and culture through publications and conferences. All this is made possible because the organization Ado experience the efficiency of the universal rhythm that arises from the continuous interaction between the two opposities Yin/Yang, basic theoretical concepts in all Asian Martial Arts, whose combinations are unlimited but not chaotic because pervaded by a rhythm that can provide them whit consistency in any field, in what concerns the company or the thought, the public sphere as the private. The experience of Ado shows the ability to perceive the change, of course without abandoning the rational intelligence, but also to enrich it without giving up, of course, whit the feeling of the effectiveness of the universal rhythm. In the current global scenery, it is observed that the expansion, globalization of Martial Arts is left in the hands of an individual market, wild, whithout a guide that will inspire the shattered, it's interesting competitions but oriented disciplines by developing only one aspect, so impoverishing the immense wealth. Technical training quality is affected, even for the natural extinction of the Masters, perhaps in a unique historical period, gave birth to a forge magic. To reverse this process,we must socialize technical knowledge and teaching skills, build a network of qualified technicians who are confronted on the historical - ethical - philosophical and technical education to create a place where we can draw and then bots, although in a more "modern" the development of Martial Arts.

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