

Sport events management: a systematic literature review

Authors: Elsa Sacramento Pereira, Margarida Ventura Mascarenhas, Irina Saur-Amaral, Adão Flores & Gustavo Pires

Abstract keywords

sport events management, systematic literature review, qualitative research

Aim of abstract/paper - research question

Our paper looks to perform a systematic literature review on the sports event management, analyzing conceptual and empirical research developed from 1987 to date.

Theoretical background or literature review

The importance of sport events management in terms of tourism and economic development, urban regeneration, cultural and social goals and marketing has been increasing (Dwyer & Fredline, 2008). Nevertheless a myriad of studies with different approaches and methodologies were being developed. Weed (2009) highlighted the importance to make meta-reviews as a way to analyze and reflect about different perspectives and a path to create maturity in the study field. Endnote is efficient in performing simple content analysis and to assist originally with the categorization of different articles (Kofinas & Saur-Amaral, 2008). NVivo is a useful tool for performing qualitative research and is used to analyze abstracts of relevant articles aiming to identify key themes and coding them (di Gregorio, 2000) so as to identify patterns.

Methodology, research design and data analysis

We use a review protocol to plan and orientate our systematic literature review. This protocol defines the primary

review goal, target, topic, key-words, sources, issues, search string, criteria for paper inclusion or exclusion, and for quality and validity. Primary data is extracted from scientific databases, ISI Web of Science and Science Direct, available to the five reviewers, using specific search terms based on the protocol developed conjointly. We analyze scientific papers published between 1987 and 2012, assisting the analysis with two scientific softwares: Endnote X5 and NVivo 9.

Results, discussion and implications/conclusions

This work allows us to identify different research approaches and analyze their conclusions in order to spot the different domains of intervention and management of the implementation processes. Although the results are not available at the time of the abstract submission we guarantee that they are by the time of the conference.

References

- di Gregorio, S. (2000). *Using NVivo for your literature review*. Communication presented at the Conference of Strategies in qualitative research: issues and results from analysis using QSR NVivo and Nud*ist of the Institute of Education, London.
- Dwyer, L., & Fredline, L. (2008). Special Sport Events – Part I. *Journal of sport management*, 22, 385- 391.
- Kofinas, A., & Saur-Amaral, I. (2008). *A Systematic Review of Contemporary Trends Affecting Knowledge Creation Processes in Pharmaceutical Industry*. Working Papers in Management. University of Aveiro. Aveiro.
- Weed, M. (2009). Progress in sports tourism research? A meta-review and exploration of futures. *Tourism Management*, 30, 615-628.

Acknowledgments: This research was partially supported by the Foundation for Science and Technology (FCT).