

## THE SPORT MANAGEMENT AT VENEZUELAN UNIVERSITIES CASE STUDY: UPEL EL MÁCARO

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which is spread all over the country and has 8 main campuses. This study looks at its campus 'El Mácaro' in which was selected at random administrators, students and academic staff in order to know their perspective in terms of how the management of sport in the campus has been conducted. The management of sport is under the responsibility of the Extension Direction Office, which is under the umbrella of the Vice-rector of Extension (Ministerio de Educación Cultura y Deporte, 1993; Universidad Pedagógica Experimental Libertador, 1991). Besides, few interviews are planned to be conducted in July in order to look deeply at the perspective of the stakeholders.

### Conclusions

The results indicate that there is few participation of the community in sport activities and moreover there is poor participation of those who coordinate them, as well as limited proposal presented by the Extension Direction Program. Base on the results, some proposals are suggested in order to motivate team-work and to participate in sport management training. The idea is to promote sport activities intra and outside the university. It is also suggested that more research is needed in order to understand the reasons why people do not participate in the activities that are programmed.

### Abstract

This paper presents the concern of leadership at the University Recreational & Sport Program particularly at the sportive competitive sub-program at the Universidad Pedagógica Experimental Libertador (UPEL) in Venezuela. It also reviews the national sport university policy in contrast with the one in place at UPEL at its campus El Mácaro

### Theoretical Orientations

National universities have been facing in the last years transformation in their curriculum and moreover there has been changes in place that has forced them to play closer attention towards the needs of their environment, localities and regions (López de D'Amico, Loreto, & Mendoza, 2011). The changes have not just been in the area of curriculum development but also in the national agenda for research, extension, community service and sport has not been the exception (Asamblea Nacional de la República Bolivariana de Venezuela, 2005; López de D'Amico, 2008). National Sport University Games have been the top event to look at and in which the university (UPEL) has looked forward to improve its performance, nevertheless it seems that the work that has to be done at community level has been neglected. The university law enforces that extension has to be done inside and outside the community; nevertheless most of the effort has been addressed towards competitive sport. It is necessary then to review what has been the directions given by the sport directors at the university and their profile as well (e.g., Navarro, 2006)

### Methodology

This paper is a descriptive field work, based on a non experimental research. A questionnaire, validated with Cronbach Alpha method, was used to collect the data. The population is the Universidad Pedagógica Experimental Libertador (UPEL) that is a Teachers Training University

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