

Social responsibility in training athletes to football: analysis of the formation process in Brazilian clubs

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Abstract

The research was conducted to identify if Brazilian football clubs apply or do not apply decisions and procedures for athletes' in training them according to standards of social responsibility (SR) in their routines. Managers of elite training athletes departments were interviewed in the most important south and southeast Brazilian clubs. The interviews contains eleven topics detailed to learn about SR practices of this selected clubs. The results show that investigated clubs are able to meet many of the assumptions presented by theories of SR. The data analysis allowed the creation of a "SR Undertaking's Letter" – a proposed document with a variables system.

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