

The Cide Programme for sports installations

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In the last few years, the sports system has evolved tremendously and an understanding of the financial aspects involved has been one of the latest aspects to be taken on board by sports organisations.

The enormous effort made by public institutions in our country to create sports installations has to go hand in hand with quality services and first class operation of these sports facilities. For this reason, it is essential that the people working in and around these sports installations should know the expenses and income that they generate in order to plan future strategy thus giving a better service to the citizen.

The CIDE programme comprises a very useful tool for the running of sports installations. This tool is easy to use, and aims to be useful in a practical way, offering, at the same time, instant information to the sports organiser.

The aim is to know the running costs of any kind of sports facility, up to a maximum of three, both annually and per hour, as well as the costs incurred by the sporting activities which take place in these installations. At the same time it is possible to do the costings for individual sports within sports facilities, with a maximum of 10 activities, including possible subsidies from the authorities and income from sponsorship from the private sector.

All of this can help both sports facility managers, sports technicians, and politicians to have an in-depth knowledge of the running of these sports centres. In short, it will be possible to know the annual budget for the running of sports facilities, and what to do to make the installations profitable. It also allows us to set the prices of each municipal sports service, based on a real knowledge of the fixed and variable costs, all this very simply.

The CIDE programme works in two different steps. The first step concentrates on working out the annual and hourly expenses of running a sports facility, the necessary expenditure just to open to the public, without the sporting activities which the range of offers of each sports area will generate. With the setting in motion of the first step, which can be used either with one installation or with two or three installations which share the same general costs, as in the case of an individual sports pavilion, or a centre which has a covered pool, a covered pavilion and a football pitch, with one entrance, shared administration costs, shared rooms, etc.

The second step concentrates on knowing the costs of any sports activity carried out in the installations of step one, with a maximum of ten activities. On finishing the second step we will be able to know the costs incurred by each sporting activity and set the price which the user will have to pay, taking into account any subsidy or income from these activities.

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