ENVIRONMENTAL AND SOCIAL POLICY OF THE NOC IN DENMARK

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In Denmark there is no national Sports Policy regulating the National Sports Organization’s work. The government has a Ministry of Culture who distributes the funding for the national Sports Organizations, but the ministry of Culture only distributes lottery funds in according to the national law of gambling. The Ministry of Culture has therefore no possibility to set specific goal or demands in regards to the use of the funding for sport.

The real national sports policy is therefore defined primarily by the sports organization’s themselves. As a result of this sport and sport policy are not considered as a reel policy area for the Danish politicians in the Danish parliament. This is reflected in the lack of political debate concerning sport and sports policy and a lack of debate concerning sport as a tool in other policy areas.

However, during the economic crisis over the last 5 years, there has been a chance in the way that sport is actually being used as a tool in the Danish welfare System. In policy areas like health policy, social policy growth and employment policy sport is more and more being used as a tool. This is not a result of a political recognition of sport as a policy tool in other areas. It is more a result of the Danish municipalities trying to cut costs in there welfare cost.

In the NOC of Denmark we believe that sport has the capability to contribute to the Danish welfare system in a lot of other policy areas than the strict sport policy area, and we are ready to take our responsibility for preserving the Danish welfare system. However, this demands that the Danish politicians also recognize the sports value in other policy areas and that the prober funding is allocated to the effort of using sport as a tool in other policy areas.

The NOC is therefore working on convincing the politician on the sports value, and at the same time making clear which policy areas where sport has a value and to what extend the sport can be used as a tool.

The NOC have therefore made a policy for sport and environment and a policy for sport and the social effort.