

COMMUNITY BUILDING, SPORT, AND INVESTING IN YOUTH TO BUILD TASMANIA'S FUTURE

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Charitable organisations continue to use sport to raise money for the cause and provision of meaningful experiences for participants thus contributing to community building and nation building. This presentation aims to describe how a charitable not for profit organisation, the Mat Goggin Foundation, is leveraging its development, construction, implementation and operations vision in synergy with its green ethos, sustainable living integrated golf development ribbon development community to fund its charitable focus (which is, education-scholarships for community youth in Tasmania).

In multiplying the value of this integrated development seven segments:

- Create an iconic tourist and living experience around the best golf facility in Australia
- A place that is a net energy exporter
- A venue that uses local human resource talent
- A venue where all opportunities to promote social and environmental responsibility are embraced
- Recyclable materials are fully integrated
- A project that sits harmoniously alongside others in the region creating real growth rather than duplication and direct competition, and
- Local communities derive benefit responsibility,

are identified as key to its success and ongoing community acceptance; '*local communities derive benefit responsibility*' is the most salient element of the seven segment in the context of this presentation its audience.

The objective of this presentation is to contribute to an understanding that a budget of care approach to community social and business capital creation, using a sport, can significantly benefit the public: when the mix of the right people, the shared right philosophies and the right end games are embraced as common ground by key stakeholders. Furthermore, this presentation seeks to show how a new and largely untested strategic partnership between the Tasmanian Government, the Tertiary learning sector, Community interest groups and private enterprise can be a tool that works to benefit youth and the community, even at the bottom of an economic cycle.

The value of detecting the most valuable participant segments in order to influence and leverage young peoples' futures is the core strategic passion of this unique charity-benefit model. Thus, the cultivation of demonstrated new thinking by providing mechanisms and incentives through: new money investment, personalisation of education strategies, real growth not duplication agendas and hero the community aspirations, fit the needs of the Tasmanians community. It is this hope of this type of thinking that the community, in particular it youth, will be of benefit thus contributing to Tasmania's future.

