

ACTUALLY RELATIONSHIP BETWEEN THE VOLUNTARY, SPORT AND SOCIAL RESPONSIBILITY IN THE UNIVERSIDAD TECNOLÓGICA DE PEREIRA

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Abstract

Objetive

Socialize the relations between sport, volunteers and social responsibility in The Universidad Tecnológica de Pereira, Risaralda (Colombia), seeking to promote the sport as a potential and social tool, in a social, academic, sporting and economic space.

IS THE SOCIAL RESPONSIBILITY AND THE VOLUNTARY TOOLS FOR THE SPORT, OR SPORT IS A TOOL TO DEVELOP THE SOCIAL RESPONSIBILITY AND THE VOLUNTARY?

The Universidad Tecnológica de Pereira, has the purpose, to incorporate transversely in the institution and its objectives, the social policy, to minimize the social imbalances, environmental and economic, promoting ethical and professional training, committed with the transformation of social dynamic, sustainable and viable; in addition to, maintain and promote the welfare and quality of life of its stakeholders, focusing its efforts on the social inclusion of the most vulnerable and strengthening alliances with public and private companies, to facilitate the development of these, contributing to building a knowledge society.

How ever, The UTP, has been developing and implementing gradually, impact strategies inside and outside the University, linking the University community, well fed, the Triad Business-University – State, that unquestionably contributes to the achievement of joint outcomes and comparable to what is sought as an agent of social change.

In this sense, University is an institution highly committed

to social responsibility, as a fundamental and process items in the lines of training, extension and research, that search to reduce student desertion for economic reasons, produce to society, socially responsible professionals and committed to the development of the region and country and be part of the solution to problems that are experienced and are visible in Risaralda, including: 1. population that is difficult for them to access higher education. 2. Population, can not stay there for viable economic, social, financial after admission, and other. For this reason, it has managed resources and promoted programs that respond to what voice at once, the highest desertion of the student population by the creation of a strategy called FONDO DEL PLAN PADRINO, which have an aims to collect resources that have been donated, agreements and other projects implemented in different sectors of society, to be invested in the provision of socio-economic support for economically vulnerable students can continue their professional training at the institution, including, high-performance athletes entering under this classification.

In this vein, the university has a methodological strategy, to ensure their athletes in the first phase called access, secure income to university education, a situation that could become for many of them, a remote possibility in economic terms. Subsequently, and going beyond to gain access to college, one of the main purposes is to achieve his academic permanence alternately with their practice sport within the University, appropriately, effective and relevant to their living conditions, during their university course, responding to minimum socio-economic conditions that some of them have not yet settled. Finally, in its third successful exit phase, the university seeks to assist in the successful completion of the academic year of high-performance athlete inside and the beginning of his career practicing this new role. These athletes during their academic stay should be responsible and develop for a prescribed period, sports project initiation of their own discipline sport, through the social service to be carried out with vulnerable groups close.

Moreover, within the institution, and through the Sports Science and recreation program, by specific subjects, practices and professional practices, have been advancing for some years, a series of processual activities, training and voluntary nature, attending different population segments (children, youth, adults, seniors and disabled people), for academic activities and free time, contributing to the achievement of this mission and aims, and therefore a society increasingly in need of social actors fundamental for development and social change.

Finally, the joint between sport, social responsibility and volunteers, it is not a new phenomenon in Latin American countries and certainly in Colombia, the implications and relationships that are opening and showing. In the context of a society more committed, fair, equitable, participatory and accountable, are increasing, and stimulate the current sports leader, to promote sporting and voluntary activity, as protective agents and catalysts of change, generating on a higher development from the academic, social, political, sporting and economic.

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