

# **THE COMPARATIVE STUDY OF ACADEMIC ORGANIZATIONS IN THE PHYSICAL EDUCATION, SPORTS, AND LEISURE IN TAIWAN, UNITED STATES, EUROPE, AND AUSTRALIA**

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## **INTRODUCTION**

With the progress of time, physical education and sports activities had already become an indispensable part in life. How to discuss the physical education and sports activities deeply was an important subject in this field. Although the development of sport management was in a short time, not only it developed rapidly but also took attention from Taiwanese. At present, the sport management was become one of the popular research in Taiwan.

From the viewpoint of global development, the United States was superpower in world economy. Every country from the world was influenced by the United States in economy. According to the report of sport industry in U.S.A. in 1990, the gross product of sports goods in 1988 was total 63.1 billion dollars, ranking at the 22th place in all industries. But in 1995, the sport industry was ranking at the 11th place in U.S.A. It was not to say the rising development of sports industry in international.

In the light of investigation of Taiwan Society of Sport Management in 2004, there were 53 universities which were established with relate departments of physical education, sports, and leisure, in total of 65 departments. Until now, there had exceeded 3,000 students graduated from the department of physical education, sports, and leisure every year in Taiwan. Therefore, it was easy to see the rising of sport and leisure management day by day.

Because of the gradual increasing of catercousin in sport and leisure management field, the related academic organizations were emerged along with the trend. Based on that, comparing these academic organizations in every country was important for those who wanted to access in physical education, sports, and leisure field. Consequently, this study compared several academic organizations in physical education, sports, and leisure from Taiwan, United States, Europe, and Australia.

## **METHODS**

This study was belonged to qualitative research. The literature investigation and comparative research method were used for this study.

## **RESULTS**

After analyzing and comparing the related academic organizations in physical education, sports, and leisure, the results were summarized and divided into two parts, Taiwan and other countries, as followed table.

## **DISCUSSION**

According to the analysis of this study, in the development of PE, sports, and leisure, the other countries' academic organizations could not only keep up with the trend of the world industry, but also provide the newest research and information, as well as catch up the web era and deliver relevant information via web. Because the

		Other countries	Taiwan
<b>Establishment time</b>		earlier	later
<b>No. of Membership</b>		more	less
<b>Publications</b>	No. of Issue	more	less
	Category	more	less
		(1)Journal (2)E- Journal (3)Other relevant books (4)Member directory (5)Magazine	(1)Journal (2)E- Journal
<b>Academic Conference</b>	No. of Session	more	less
	Holding Period	hold regularly every year	hold regularly every year
<b>Websites Scale</b>		relatively perfect	easier
<b>Development goal</b>		Encouraging more academic studies, integrating theory and practice to apply to different fields.	Combining theory with practice, expecting to internationalization

establishment time of the other countries' academic organizations were longer than Taiwanese organizations, the situation of the number of membership, publication and conference were better than Taiwanese. Meanwhile, the establishment time of Taiwanese academic organizations in PE, sports, and leisure were less than other countries' about 20 years, so it was not very well in organizational planning, especially in website.

In the meantime, it was also because of the late of academic research in PE, sports, and leisure in Taiwan, the academic organizations established later as well. It was also not to say that the relevant information of Taiwanese academic organizations was lack. But at present, the Taiwanese academic organizations were at the stage of rising day by day, and many scholars in PE, sports, and leisure fields had completed the education and returned to Taiwan successively, and then joined to the human resource incubation system one after another. Based on that, the academic organizations of PE, sports, and leisure in Taiwan would catch up the international trends and found out the position in the world.