

## **BETWEEN LOCAL SPORT ADMINISTRATION AND GLOBAL SPORT GOVERNANCE: TOWARDS A SAFE SPORT MANAGEMENT**

**Jean-Loup Chappelet**, IDHEAP Swiss Graduate School of Public Administration, Lausanne, Switzerland

### **ABSTRACT**

Sport is changing. It is nowadays facing many problems which destroy the usual rationale for its promotion, the very reasons which make governments support sport and physical activity worldwide. One can mention four main problems: doping, violence, corruption and gigantism which are particularly self evident in global sport events but also more and more in local sport activities. This keynote presentation outlines these problems and urges sport managers to help sport organisations solve them while maintaining the benefits of sport such as good health, moral education, fair performance and sustainable development. The presentation advocates a new vision for sport management which would counter the predominant sport business approach and should be implemented locally, both at the local and global levels. This vision is summarized by the SAFE acronym. It is hoped that it will make sport management a more sustainable discipline in the future.