

PROBLEMS AND SOLUTIONS FOR THE GLOBAL INTERNATIONAL SPORT DEVELOPMENT

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Sport worldwide is currently facing problems due to clashing of professional events with the so-called Olympic or other sports. Due to the fact that sport events are frequently used as entertainment involving television, radio and mega organization, many sport administrators are facing a truly embarrassing situation. While accepting that professional sport is a strong reality with a promising future the sport administrators have anyhow to find a workable solution to keep going with the Olympic sports to maintain tradition and satisfy the aim of young athletes to choose their sport discipline among a pretty wide variety.